

BE A CHAMPION FOR HOPE

SPONSOR THE 2025
IG WEALTH
MANAGEMENT
WALK FOR
ALZHEIMER'S

Saturday, May 24th, 2025
Regina -- Saskatoon -- Prince
Albert -- Swift Current



ABOUT THE EVENT

Each spring in Saskatchewan, hundreds of dedicated family, friends, caregivers and community members walk with hope in every step and raise funds in Canada's biggest fundraiser for Alzheimer's disease and other dementias: the IG Wealth Management Walk for Alzheimer's



2024 SASKATCHEWAN WALK HIGHLIGHTS



OVER 600
PARTICIPANTS



2,272
DONATIONS



\$330,000
RAISED

ABOUT THE ALZHEIMER SOCIETY OF SASKATCHEWAN

Our vision is a world without Alzheimer's disease and other dementias.

For 43 years, we've offered support for those living and affected by dementia in Saskatchewan.

The Alzheimer Society of Saskatchewan has been dedicated to empowering people to live well with dementia through the delivery of programs, services, advocacy, awareness and research.

Sponsorship Opportunities 2025
Becky Quist - bquist@alzheimer.sk.ca
(306) 949-4141 / 1-800-263-3367
www.alzheimer.ca/sk

Alzheimer
Society
SASKATCHEWAN

<u>BENEFITS</u>	PROVINCIAL SPONSOR	MEADOW OF MEMORIES SPONSOR	KID ZONE SPONSOR	PATHWAY PARTNER	REST AREA SUPPORTER	SNACK STATION SPONSOR
	ALL COMMUNITIES	ONE COMMUNITY	ONE COMMUNITY	ONE COMMUNITY	ONE COMMUNITY	ONE COMMUNITY
ON SITE ACTIVATION						
Verbal recognition at day-of-event	✓	✓	✓	✓	✓	✓
Opportunity to provide promo materials at day-of-event	✓	✓				
DIGITAL						
Logo on SK event landing page and Alzheimer Society of Saskatchewan website	✓	✓	✓			
Promo video with logo	✓					
Logo on community event web page(s)	✓	✓	✓	✓	✓	
Social media recognition	✓	✓	✓			
Logo in e-newsletter	✓	✓	✓			
PRINT						
Logo on event signage	✓	✓	✓	✓		
Thank you in Annual Report	✓	✓	✓	✓		
You Pay:	\$2,500	\$1,500	\$1,000	\$750	\$500	\$200-\$500

*Prince Albert: All paid sponsorships and donations in Prince Albert will be matched up to \$25,000! Courtesy of the Malcolm J. Jenkins Family Foundation in partnership with the Ripley Family of Melfort

IG WEALTH MANAGEMENT WALK FOR ALZHEIMER'S

Alzheimer Society



Partner with us in 2025 by becoming a sponsor of the IG Wealth Management Walk for Alzheimer's in Saskatchewan. You'll be joining a community of support dedicated to educating and empowering thousands across our province -- including families, friends and neighbours -- while also funding vital research into prevention, treatments and quality of life.

As a valued business, you have the opportunity to make lasting impact while gaining meaningful visibility and showing you care and support the families and individuals impacted by dementia in Saskatchewan.

We have several sponsorship options available that will align with your budget, brand and community values. Don't see a package that fits? Connect with us to create one that works for your business or make a donation.

Don't forget to create your own corporate/business team, fundraise and take part in the event - its a great way to make an impact together!

Provincial Sponsor - \$2,500 includes all communities

Get province-wide recognition! Your business name will be featured at all four in-person Walk locations: Regina, Saskatoon, Prince Albert, and Swift Current.

Meadow of Memories (Field of Forget-me-Nots) Sponsor - \$1500 (per community)

Honour those affected by dementia. Your name will be displayed in this interactive tribute space, where attendees create personal memorials on forget-me-not flower cut-outs and more.

Kids Zone Sponsor - \$1,000 (per community)

Bring joy to young participants! Support a fun-filled space with activities like face painting and bubbles (varies by location).

Pathway Partner- \$750 (per community)

Become a Pathway Partner! Your signage will line the Walk route, gaining visibility with every step participants take.

Snack Station Sponsor - (per community - community dependent)

Help fuel the walkers! Provide water, coffee, and snacks—and help bring a special touch to the event by funding the creation of a signature cookie to celebrate our event and participants.

Sponsorships are not eligible for an official tax receipt



1406 event website views
on Saskatchewan page



13,388 social
media followers



14,871 e-newsletter
subscribers

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