



Volunteer Opportunities for the IG Wealth Management Walk for Alzheimer's

All Committee Members:

- Attend meetings and contribute ideas.
- Take on specific roles (e.g., logistics, marketing, fundraising).
- Promote the Walk within personal networks.

Chair (or Co-Chairs):

- Lead meetings and ensure tasks are on track.
- Act as liaison with Alzheimer Society staff.

Volunteer Coordinator:

- Recruit, schedule, and manage event-day volunteers.
- Ensure volunteers are trained and supported.

Sponsorship Lead:

- Identify and secure local sponsors.
- Work with staff to ensure sponsor recognition and benefits are delivered.

Event Site Ambassador

- Support day-of event operations with a primary focus on participant safety
- Ensure the walk route is safe, accessible, and free from hazards
- Monitor safe lifting practices, maintain clean and organized event spaces, and help reinforce general onsite safety standards.
- Serve as the point of contact if weather, smoke, or other unsafe conditions the walk to be delayed, modified, or cancelled
- Work with community partners, and event leads to keep participant safety top of mind in all decisions



Community Partner Lead (Walk Champion):

- Serve as the “face” of the Walk in the community.
- Help with media interviews and public engagement when staff are unavailable.
- Build relationships with local businesses, organizations, and influencers to promote the event.