



ANNUAL REPORT 2023 - 2024

Société Alzheimer Society



Table of Contents

Executive Director's Message	Page	3
President's Message	Page	4
Board of Directors	Page	5
Committee Messages	Page	6
Staff Recognition	Page	7
Donor Feature	Page	8
Partnerships and Collaboration	Page	9
Financial Statement	Page	10
Accomplishments and Highlights	Page	11
Our Society	Page	13



Executive Director's Message

Reflecting on this past year, it has been a year of significant change for the Société Alzheimer Society Sudbury-Manitoulin, North Bay & Districts. A transition in leadership took place, after several years with the Society, in December Stephanie Leclair moved on to another opportunity within the community. We are grateful for her many years of leadership and vision of the organization and wish her well in her future endeavours. I am honoured that the Board of Directors have chosen me to lead this organization. I took this role on in January, the last quarter of this year.

As I stepped into the role of Executive Director during this crucial final quarter of the year, I was both honoured and excited to join this incredible team. The last few months have been a period of significant transition, and I want to extend my deepest gratitude for the warm welcome and support I have received from everyone.

It is clear that this team's dedication and hard work have led to many notable achievements. The successes we have enjoyed are a testament to the collective efforts and unwavering commitment of our team. The resilience and passion have built a strong foundation that will propel us into the future.

Looking ahead, I am eager to build on this momentum and collaborate with the team to reach new heights. My vision for the organization involves building on our current successes and navigation of the challenges and opportunities that lie ahead with strategic focus and collaborative spirit. I am committed to guiding us through this transition with transparency and a focus on shared goals. In the coming months, I aim to focus on preparation for accreditation, implementing efficient systems to assist the organization with backbone supports, and expanding programming in our rural and outlying communities, ensuring that we are well-positioned for a successful year.

I would like to acknowledge our leadership team Monique, Fatima, Miguel and Cara who have welcomed me and continually have shown their support and dedication to me, their teams and the organization. I recognize how our amazing team drives this organization forward and allows our persons living with dementia and our care partners to feel safe and appreciated.

Our volunteers help us to provide meaningful support to our clients and care partners. We would not be where we are today without the generosity and support of our donors. We are deeply grateful for your support and dedication to our organization. Your belief in our mission makes a profound difference.



I want to extend my deepest gratitude to our Board of Directors for your support and guidance. I am especially grateful to our Board Chair, Sonia for her exceptional leadership during this time of transition.

With Heartfelt thanks,

Shannon Ketchabaw
Executive Director
Soci  t   Alzheimer Society

President's Message

This past year saw a transition of leadership at the Société Alzheimer Society Sudbury-Manitoulin, North Bay and District. In December 2023 we bid farewell to our Executive Director, Stephanie Leclair, who moved on to a new position in the community. We wish her well. The Board of Directors undertook a rigorous search for a new E.D. during the month of November. I would like to express sincere gratitude and appreciation to the Selection Committee for their participation and sage advice. We were pleased to welcome Shannon Ketchabaw as our new Executive Director who assumed the helm in January 2024. She rolled up her sleeves and immediately undertook her new role with great energy, vigour and enthusiasm.

The Board of Directors continued its work reviewing its bylaws to ensure compliance with ONCA (Ontario Not for Profit Corporations Act) as well as developing or revising governance policies. Sincere appreciation to Linda Wilson, member of the Board and Chair for the Board Governance committee for her leadership in ensuring our board has strong policies to guide and direct us.

Through the leadership of our E.D. our Society continues to lobby for increased funding and support for our programs, in the face of a growing number of dementia cases diagnosed every day. In November, the Society held its annual Wine Women and Purses event. Another great success! We are sincerely grateful to the staff and event sponsors who supported this event. In May of this year the Alzheimer's Societies across Canada held the annual IG Wealth Management Wall for Alzheimer's. Events were held in Sudbury and North Bay. Both were tremendous successes despite the rainy weather. It did not dampen the enthusiasm!

This past year was also a time for board renewal as we welcomed several new members. We now have a full slate of directors to ensure effective stewardship of the organization. As we look ahead to the coming year, I would like to take the opportunity to thank Shannon, her staff and the volunteers who work tirelessly every day to provide our clients and their care partners with the best service possible and help them navigate their difficult journey. I would also like to acknowledge our deepest appreciation to the many funders and supporters of our work.

Finally, I would like to thank my fellow board members for their commitment and dedication to the Society. To those whose term is ending, we wish you well and express our heartfelt gratitude for your years of service. To those who are joining us, we welcome you and thank you for accepting the assignment. Together we will ensure our organization remains strong and forward thinking.

Respectfully submitted,

Sonia Del Missier

President

Société Alzheimer Society





Board of Directors

Sonia Del Missier	<i>President</i>
William Bray	<i>Vice President</i>
Tiffanie Huard	<i>Treasurer</i>
Shannon Ketchabaw	<i>Executive Director</i>
Nicolle Plante-Dupuis	<i>Director</i>
Tannys Laughren	<i>Director</i>
Michelle Lavigne Vezeau	<i>Director</i>
Johanne Brousseau	<i>Director</i>
Linda Wilson	<i>Director</i>

Thank you for your commitment and dedication to the Society.

Nomination for the Board

Lana Voltti

Located in Sudbury, Lana is a commercial banking advisor with RB and been in this role since November of 2023. She has been with RBC since 2014. She brings a strong financial background, critical thinking, communication, organizational, and time management skills. Lana is eager and willing to learn as a Director.

Paul Haynes

Paul has an extensive background in communications and marketing. He brings experience in integrated communication programs and strategic planning. He understand the role of a governance board. He was a long-standing director on the Meals On Wheels board. He is actively involved with Kingsmount Bell Park Can as a Director and also a Director with Downtown Village Development Corporation. Paul is passionate about history and exploration in local areas. Paul lives in the Sudbury area.

Keeley O'Neill

Keeley is located in the Sudbury area and brings a strong financial background. She is currently the Manager of Accounting Services with Public Health Sudbury and Districts. She brings knowledge of governance boards she was a Director and Treasurer on the Meals On Wheels board.



Lee Ann Whitney

Lee Ann is located in North Bay. She was the Executive Director of the Nurse Practitioner's Clinic in North Bay until her retirement in 2017. She has been a Director on the One Kids Place board and a Board of Director at North Bay Regional Hospital. She brings the experience of process thinking and strategic thinking. She would like to contribute in a meaningful way and understands the roll is to advance the mission and vision of the organization.

Deana Stephen

Deana is from the Sturgeon Falls area. She worked for the Société Alzheimer Society for 10 years until 2008 so is familiar with the organization. She has an extensive health care background, currently working at West Nipissing Community Health Centre as a Case Manager/System Navigator. She currently is a Director for the Community Living Board.

Committee Messages

The **Board Governance Committee** plays a crucial role in overseeing the board's adherence to best practices and ensuring robust organizational leadership. This past year, the Board Governance Committee successfully updated the board performance evaluation process and governance policies. This committee led the recruitment and nomination of new board members to ensure the success of the Board in coming years. We extend our gratitude to the Board Governance Committee and our chair, Linda for her dedication and insightful contributions that have been instrumental in guiding our board's development.

Our **French Language Services (FLS) Committee** has dissolved as the decision has been made to move ahead with an Operational FLS Committee. This will ensure we are meeting our obligations as a designated agency under the French Language Services Act, providing quality French Language services to our vulnerable clients being served, their families and caregivers.

The **Finance Committee** is dedicated to overseeing the financial health and stability of the organization, ensuring sound financial practices and strategic fiscal planning. The committee has monitored the financial performance of the organization, has overseen the investment portfolio and ensured compliance with financial regulations.



Staff Recognition

Sudbury - Manitoulin


Angie Brunet	Julie Herard	Victoria Marois	Caroline Piquette
Justin Ceskauskas	Lana Hodgins	Amber Mayer	Francine Rainville
Rosanne Despot-Barr	Karen Kanhai	Alex Mayotte	Caitlin Ranta
Julie Demoré	Carrie Ann Labelle	Debra McGraw	Carissa Roy
Alex Dzuirban	Monique Lane	Carissa Oliveira	Jessica Simpson
Pauline Fillion	Katie Lapierre	Julie Payette	Ashley Tremblay
Crystal Graham	Katherine Lingenfelter	Cindy Pilkey	Keisha Villeneuve
Mandy Haas			

North Bay

Monique Beaulieu	Laurie Dube	Emilie Mageau	Ashlee Warrell
Linda Brown	Robyn Heaney	Danielle Middaugh	Cheryl Young
Kaitlynn Canning	Elana Klingspohn	Stephanie Mitchell-Fudge	
Charline Carre	Renee Laferriere	Jessica Pifer	
Erin Celebre	Nolan Landriault	Natasha Pilon-Quirt	
Cassandra Dupuis	Julie Liard	Lisa Sinclair	

Executive

Shannon Ketchabaw	<i>Executive Director</i>
Monique Patrakka	<i>Clinical Manager</i>
Fatima Williams	<i>Business Manager</i>
Miguel Cheff	<i>Education and Community Programs Manager</i>
Cara Poitras	<i>Adult Day Program Manager</i>



**Thank you to all our staff for the dedication, kindness, and care
you bring to the Society to help persons living with dementia and their care partners
in our community!**

Donor feature

Thank you to each and every generous individual and organization who has donated, fundraised, and sponsored our organization over the past year. Your kindness and support have made a significant difference in the lives of those we serve. Because of your generosity, the Society is not only able to grow and prosper but also to create a lasting, positive impact for individuals living with dementia and their care partners in our community.

As we reflect on the year gone by, we are filled with gratitude for your unwavering commitment. Your contributions have enabled us to enhance our existing programs and introduce new initiatives aimed at providing essential resources and support to those affected by dementia. We truly appreciate the trust you place in us to carry out this important work.

Looking ahead, we are excited about the opportunities that lie before us. We are committed to expanding our programs and reaching even more individuals in need. With your ongoing support, we are confident that we can make even greater strides in our mission to improve the quality of life for those affected by dementia.

We invite you to stay tuned for our upcoming events and opportunities to further engage with our mission. There are many ways to get involved, whether through volunteering, attending events, or spreading the word about our cause. Together, we can continue to make a meaningful difference in our community. Thank you once again for your incredible support; it truly means the world to us.



Partnerships and Collaboration

A huge thank you to our partners and collaborators for the continuous support given to the Society. Your contribution allows us to deliver the much-needed programs and support services to those living the dementia journey in our community. We couldn't do it without you!

Rapid Mobilization Table (CMHA)

Workplace Safety North

Nipissing Wellness Ontario Health Team

Sudbury Espanola Manitoulin Elliot Lake OHT

North East Geriatric Services

Project ECHO- Baycrest Centre

Reitman Centre- Mount Sinai Hospital

Behavioural Supports Ontario

North Bay Regional Health Centre

Espanola and Area Community of Care Planning Network

Manitoulin Health Network

Nipissing West Community Health Centre

UNIVI Health Centre

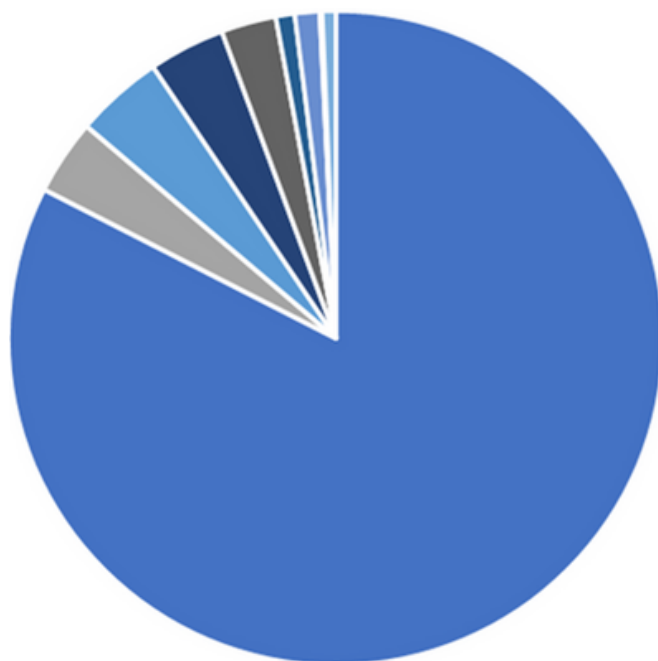
Powassan Family Health Team

Cycling WithoutAge



Financial Statement

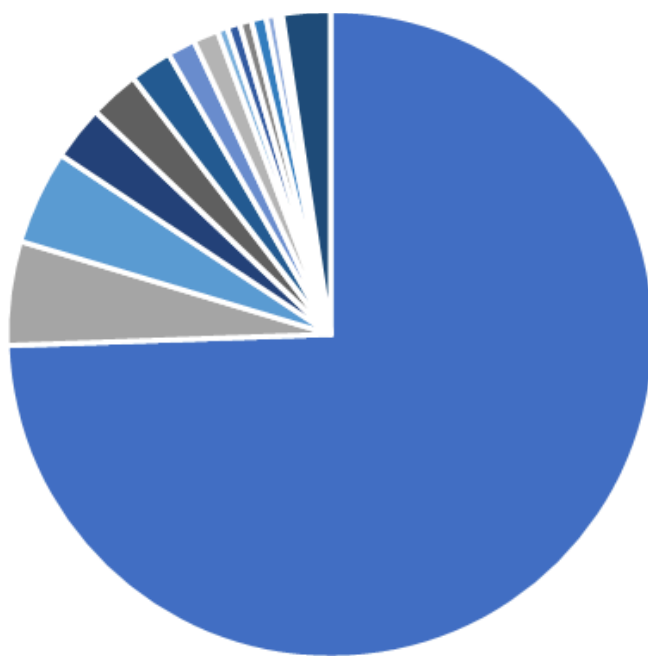
Revenue



Ministry of Health	\$3 064 526
User Fees	\$131 452
Other Income	\$200 997
Donations	\$146 991
Fundraising	\$116 397
Property Tax Recoveries	\$23 099
Investment Income	\$69 388
Bingo	\$14 604
ASO Direct Mail Campaign	\$18 251

Total Revenue: \$3 787 456

Expenses



Salaries & Benefits	\$2 768 263
Other	\$92 634
Building Occupancy	\$162 542
Client Services	\$94 956
Travel	\$98 869
Office	\$50 244
Meals	\$59 988
Property Taxes	\$44 441
Training	\$11 300
Data Processing	\$9 780
Supplies	\$20 828
Professional Fees	\$27 050
Insurance	\$15 310
Fundraising	\$13 006
Advertising	\$8 458
Meetings	\$2 599
Realized Loss on Investments	\$45 423
Amortization of Capital Assets	\$77 428

Total Expenses: \$3 554 696

Accomplishments & Highlights

Our First Link Care Navigators
attended over

17 317

visits, serving over

4082

community members



Sudbury ADP



Wine, Women & Purses 2023

Education team hosted over

4100

people from community
and local organizations

Health Bistro
Adult Day Programs hosted

6307

attendance days



Information Booth



*Dynamic Earth Visit
Sudbury Friendship Circle event*

Provided over
4200
hours of care through
in-home activation



*Chief Commanda II Boat tour
North Bay Friendship Circle event*

Our BSO team
provided care to
944
clients



IG Wealth Management Walk for Alzheimer's



Our Society

Our Mission

Our mission is to alleviate the personal and social consequences of Alzheimer's disease and related dementias and to improve the quality of life of our clients, their care partners, and families.

Our Vision

Through an interdisciplinary team and in partnership with many community agencies, the Alzheimer Society provides essential programs and support services to those living with dementia as well as their care partners.

Our Values

Person-centered, Partnership, Leadership, Collaboration, Accountability, Respect & Engagement

Sudbury Office:

960B Notre Dame Avenue
Sudbury, ON, P3A 2T4
Phone: 705-560-0603
Fax: 705-560-6938
E-mail: info@alzheimersudbury.ca

North Bay Office:

140 King Street West
North Bay, ON, P1B 5Z7
Phone: 705-495-4342
Fax: 705-495-0329
E-mail: info@alzheimernorthbay.com

Manitoulin Office:

23 Spragge Street
Manitowaning ON P0P 1N0
Phone: 705-560-0603
Fax: 705-560-6938
E-mail: info@alzheimersudbury.ca

Charitable Registration #:

124237124RR0001

Support to live well with dementia.

DONATE TODAY

www.alzheimersudbury.ca

FOLLOW US *@alzheimersmnbd*

