Sponsorship Package

IG WEALTH MANAGEMENT
WALK FOR ALZHEIMER'S
Alzheimer Society

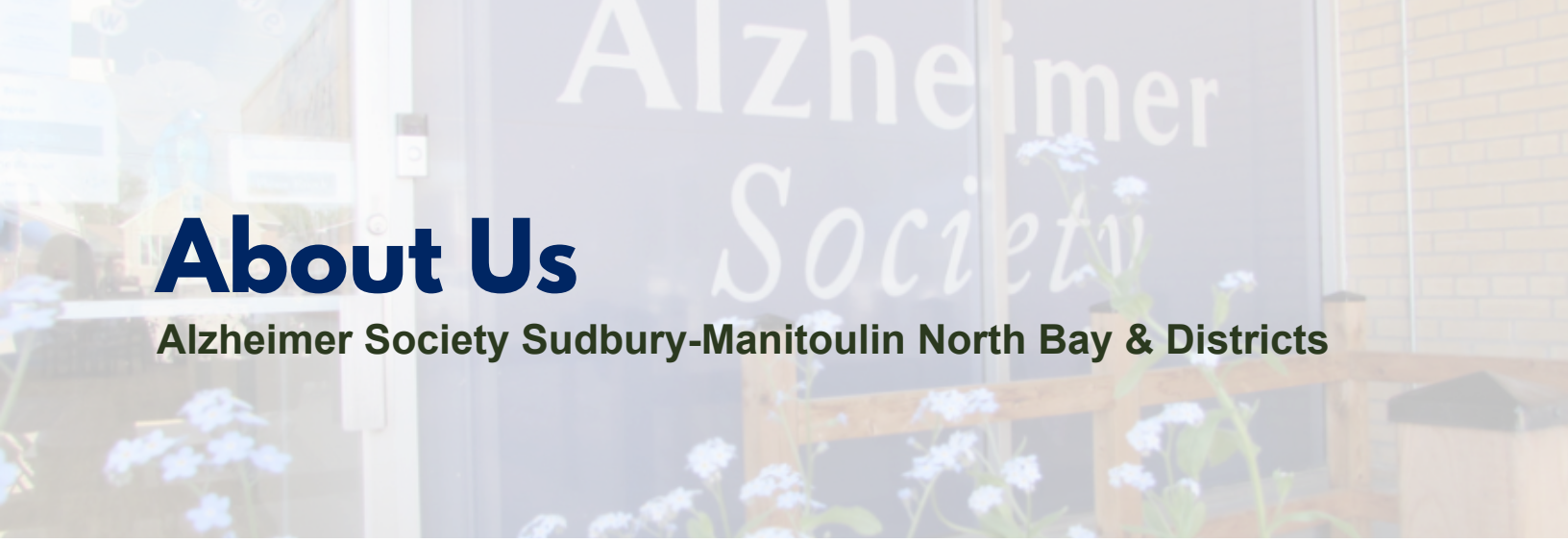
Saturday, May 30, 2026

10:00 am - 12:00pm

Kiwanis Bandshell
Memorial Drive, North Bay, ON

Contact

Name	Caroline Piquette
Email	fundraising@alzheimersudbury.ca
Phone	705-524-2024 x 232
Website	www.walkforalzheimers.ca



About Us

Alzheimer Society Sudbury-Manitoulin North Bay & Districts

Since 1978, the Alzheimer Society Sudbury-Manitoulin North Bay & Districts has been dedicated to improving the lives of persons living with dementia and their families through programs and services that support people throughout their dementia journey.

With more than 750,000 Canadians currently living with dementia, the healthcare system faces increased strain, leading families to rely more on hospital care. Local support plays a critical role in easing this pressure and ensuring people receive timely and appropriate care.

PROGRAMS AND SERVICES

2024 -2025 FISCAL YEAR:

Over 2000 clients
were served by our
First Link Care Navigators

Over 3300 visits
were made by our
in-home activation team

Over 2oo clients
attended our ADP,
hosting over **5400** visits

195
education session
were held

We offer programs and services that empower individuals with dementia, support their families, and strengthen communities. These initiatives aim to enhance quality of life, promote independence, and help individuals stay safely in their homes. Most programs are free, eliminating financial barriers to necessary support.

First Link Care Navigation
Connects clients with essential health and support services from the time of diagnosis throughout the entire progression of the disease.

In-Home & Community Programs
Programs that promote physical and mental wellness including, health promotion, recreation therapy, support groups and in-home respite.

Adult Day Programs
Provides a safe, engaging environment for individuals living with dementia, promoting comfort and well-being, allowing care partners the opportunity to take breaks.

Dementia Education
Opportunities for those affected by dementia and the community to learn about the disease and to gain the skills to navigate it with confidence.

About The Walk

The IG Wealth Management Walk for Alzheimer's is Canada's largest fundraiser supporting dementia care, taking place in over 150 communities nationwide - including ours.

In 2025, the Sudbury and North Bay Walks raised over $61 000, directly supporting local programs and services for people living with dementia, their care partners and families.

More than a fundraiser, the Walk is a powerful community event that raises awareness, builds connection, and strengthens local dementia care.

WHY WE WALK

- **To raise awareness** about dementia and the available support
- **Bring people together** to connect, share experiences, and show solidarity
- **Generate essential funds** for local programs
- **Celebrate and honour** those affected by dementia

WHY SUPPORT THE WALK FOR ALZHEIMER'S?

- **Demonstrate your commitment** to community well-being and social responsibility
- **Support local families** impacted by dementia
- **Increase brand visibility** & community recognition
- **Align with a community-driven nonprofit**

2025 North Bay Highlights

63
Registrants

9
Teams

376
Donors

25
Volunteers

RAISED $24 000

IG WEALTH MANAGEMENT

WALK FOR ALZHEIMER'S

Alzheimer Society

Sponsorship Levels

LEADER $2500

- Logo on our Walk website: North Bay Walk
- Logo on SAS website: www.alzheimersudbury.ca
- 2 features on social media (group & stand-alone)
- Verbal recognition during opening ceremonies
- Recognition in 2025-2026 Annual Report
- Set up retractable banner (provided by sponsor)
- 2-min speech at event

PARTNER $1000

- Logo on our Walk website
- Logo on SAS website
- 1 feature on social media (group)
- Verbal recognition at event
- Recognition in 2025-2026 Annual Report

BUILDER $500

- Logo on Walk website
- Logo on SAS website
- 1 logo feature on social media (group)

FRIEND $250

- Logo on Walk website

Memories matter.

WALK WITH US.

IG WEALTH MANAGEMENT
WALK FOR ALZHEIMER'S
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Support the Walk in the way that works best for your organization – through in-kind contributions, staff teams, or a corporate donation. Every act of support helps create a welcoming event and sustains vital programs for people living with dementia and their families.

IN-KIND SUPPORT

In-kind contributions help offset event costs to enhance the participants experience. Opportunities include:

- **Snacks & Drinks**
  Light snacks and hot beverages for participants and volunteers to enjoy.
- **Participant Giveaways**
  Prizes to help recognize and celebrate fundraising efforts.
- **Event Enhancements**
  Family-friendly activities and weather comfort stations to enrich the event atmosphere.

In-kind donors receive a charitable tax receipt (where applicable), and collective recognition on our social media to acknowledge your generosity and community support.

HOST YOUR OWN WALK

Bring your staff together for a cause that matters. Workplace teams strengthen our community, and every dollar raised stays local. Ask us about our Walk-in-a-Box and receive our guide to help get your team started.

MAKE A CORPORATE DONATION

Support local programs for people living with dementia while receiving a charitable tax receipt for your donation.

For more information please contact:

Caroline Piquette | Executive Assistant
Phone | 705-524-2024 ext. 232
Email | fundraising@alzheimersudbury.ca

Charity registration number | 124237124RR0001