



SUNDAY, MAY 28, 2023

IG WEALTH
MANAGEMENT
**WALK FOR
ALZHEIMER'S**

Alzheimer Society

PARTNERSHIP OPPORTUNITIES

WWW.WALKFORALZHEIMERS.CA

Every spring, the Sudbury and North Bay communities join together to rally behind the 282,000 people living with dementia in Ontario. A small army of family, friends and care partners stands behind them, by participating in Canada's largest fundraiser dedicated to helping persons living with Alzheimer's disease and other forms of dementia: the **IG Wealth Management Walk for Alzheimer's**.

In 2023, we will be encouraging participants to register and begin raising funds from now until the end of May and will be hosting in-person celebrations on Sunday, May 28, 2023, at our Sudbury and North Bay locations. Funds raised support local programs and services that improve the quality of life for people living with dementia and their families, and support our ongoing work to educate and spread awareness of dementia.

When someone is living with dementia, they can feel disconnected from their community because of the stigma attached to the disease. We've seen these feelings heightened during the pandemic. Now more than ever, support and social connection is critically important for people living the dementia journey.

We hope you will help us send a message of inclusion and hope to those living with dementia and the people who care for them. If interested in becoming a supporter of this year's IG Wealth Management Walk for Alzheimer's please contact Mandy Haas by email at mhaas@alzheimersudbury.ca or phone at (705) 524-2024 ext. 256.

Thank you for your time and consideration!

Sincerely,



Mandy Haas
Marketing & Operations Coordinator
Société Alzheimer Society

What We Do

For over 35 years, the *Alzheimer Society Sudbury-Manitoulin North Bay & Districts* have been dedicated to helping people living with dementia, their care partners and families. We offer Help for Today through our programs and services for people living with dementia, and Hope for Tomorrow by funding research to find a cure and to improve care.

A diagnosis of dementia is not easy. People often don't know what to expect or what comes next. The Alzheimer Society is the first link to a community of peers, supporters, and experts. We are dedicated to ensuring no one has to navigate the dementia journey alone – Which is why we need your help.

Your contribution helps us provide free programs and services to over 7000 people in Sudbury, Manitoulin, and North Bay including:

- First Link Care Navigation
- Adult Day Programs
- In-Home Recreation Therapy
- Behavioural Support
- Education
- Health Promotion
- Support Groups

By the year 2050, more than 1.7 million Canadians are expected to be living with dementia. When you raise money for the IG Wealth Management Walk for Alzheimer's, you help to provide vital services to help people living with dementia to live well.



Sponsorship Packages

Benefits	Leader	Builder	Partner	Friend
Mention at in-person celebrations	✓	✓	✓	✓
Group social media post	✓	✓	✓	✓
Logo on Walk webpage	✓	✓	✓	✓
Logo on SAS SMNBD website	✓	✓	✓	
Opportunity to provide promotional items/coupons to event participants (Sudbury or North Bay)	✓	✓	✓	
Logo on printed materials (event signage)	✓	✓		
Social support video: 30-second video showcasing your company and its support of our event.	✓	✓		
Feature social media post	✓			
Logo on large banner at Walk celebrations	✓			
	\$2000	\$1500	\$1000	\$500

Payments can be made via cheque

Alzheimer Society Sudbury-Manitoulin North Bay & Districts
 960B Notre Dame Avenue
 Sudbury ON P3A 2T4

If you wish to pay by VISA or Mastercard

Please call our Reception at (705) 560-0603

*** All sponsorships and donations will receive an official tax receipt ***

Other Ways to Support

Make a Corporate Donation

By donating to the Alzheimer Society, not only will you be helping us to better serve people living with dementia, but you will also receive a tax receipt for your donation.

In-Kind Donations

We would like to thank our participants for their hard work. Make a donation of a gift card or other fun items to be given as prizes during our in-person celebration!

Create a Team

Get your staff involved on a personal level and register as a team! Making the effort to improve your local community won't go unnoticed by your surrounding area or your employees. Your employees live here, and they care about their community. Funds raised in your community stay in your community.

Share on Social Media

Increase your visibility by engaging with us on social media!

- Post on social media to show how you're participating and tag @alzheimersmnbd
- Follow us and spread the word by sharing our posts

Dementia Friendly Training

Take our free Dementia Friendly Training for an opportunity to identify as a dementia friendly community supporter. Through this training your staff will learn how to identify, communicate, and provide appropriate services to persons living with dementia and their care partners. Creating a dementia friendly community starts with you! To register contact education@alzheimersudbury.ca.

For more information please contact Mandy Haas at:

Email: mhaas@alzheimersudbury.ca

Telephone: (705) 524-2024 ext. 256

THANK YOU!

