



August 2021

A YEAR IN REVIEW 2020-2021 ANNUAL REPORT

Société Alzheimer Society
WINDSOR-ESSEX COUNTY

ANNUAL REPORT
2020 - 2021

Since 1981
Celebrating
40 Years
Help for today.
Hope for tomorrow.



READ ABOUT OUR IMPORTANT WORK AND OUR IMPACT IN THE 2020-2021 ANNUAL REPORT.

The Annual Report was presented at the Annual General Meeting (AGM) held virtually on June 22, 2021.

Master of Ceremony, Tony Doucette from CBC Windsor, provided a warm welcome within

the virtual environment while keeping us on track with the AGM agenda.

The AGM provided a platform to thank and acknowledge four departing board members - Mike Boyko, Dr. Sheila Horen, Bill Marcotte and Gay Wrye. Their collective talents and many gestures of goodwill to support ASWE throughout the years will always be remembered. We also welcomed new members to the board and introduced our 2021-2022 board of directors. The full list of members is found on page two of the newsletter.

Long service employees were also recognized and thanked for their dedication to our organization and for the continued efforts they give within their roles while serving our clients.

The board of directors understands the exceptional efforts undertaken by all staff of ASWE and our volunteers to keep our client programs running and evolving in a responsive manner to address client needs over these past several months. As such, a resolution of appreciation from the board was read at our AGM acknowledging these efforts. It is a testament of the board's care and recognition of our staff and volunteers, and a framed copy will soon hang in the front lobby of our Walkerville site.

An electronic copy or hard copy of the report can be requested by emailing pwinch@aswecare.com.



ASWE is proud to launch *Better Together* our monthly podcast. This podcast features engaging conversations with guests ranging from community leaders and ASWE staff, to care partners and persons living with dementia.

Better Together presents real, unscripted conversations that touch on the challenges of the disease, coping with the disease and how ASWE helps.

Cindy Keo, Special Projects and Communication Coordinator, uses her charming and heartwarming personality to connect with each person she talks to, amplifying that we are truly, better together

During our first podcast we learned more about the role of our CEO Sally Bennett Olczak, and the history of ASWE. Peggy Winch, Manager of Fund Development, discussed our events and the importance of every gift that is made to the ASWE in the second episode.

ASWE 40th ANNIVERSARY

EP. 3

For the third episode we met Janet who openly discusses what it was like for her and her family as caregivers for her now late husband Tom. Cheryl Taggart, Education & Support Coordinator, discussed how she has transformed our education and support groups from face to face to virtual.

During our July episode we introduce you to Mike Kessler who beautifully talked about his journey through his recent diagnosis.

Each episode provides a unique learning experience and truly shows that we are Better Together. Go to our YouTube page to watch all our past episodes and expect new episodes each month.

FROM THE BOARD CHAIR AND CEO



Karen Hall
Board Chair



Sally Bennett Olczak
CEO

2020 and 2021 have indisputably been the most challenging years in the 40-year history of the Alzheimer Society of Windsor and Essex County as we have navigated the extreme challenges of providing safe, quality care for our beloved clients during the global COVID-19 pandemic.

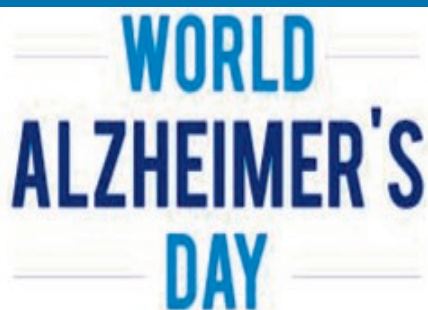
At no time in our history have we faced such challenges, yet showed such strength of spirit and felt such collective care and support from all corners of our community. We look forward to continuing to lovingly serve our clients in a responsive manner in this most uncharted of modern times.

As we move cautiously yet optimistically forward through COVID-19 into the fall of 2021, in what is our 40th anniversary year, our focus remains on safe, quality client care.

We work to further implement our new strategic plan, which was adopted by our board of directors just days prior to the start of COVID-19. We are taking the initial steps toward our first accreditation process with the Canadian Centre for Accreditation as our accrediting body, led by our capable accreditation consultant Christel Galea, whose expertise will well guide us through this process. With each step the voices of persons with dementia and their partners in care will increasingly be at the table. Through it all we remain so grateful for the honour to serve.

Karen Hall, Board Chair

Sally Bennett Olczak, CEO



September 21st is World Alzheimer's Day, an international campaign to raise awareness, and challenge the stigma that surrounds dementia worldwide.

Alzheimer Societies across Ontario ask people to get involved and raise awareness by wearing blue to show that they are in support of people living with Alzheimer's disease and other forms of dementia. #GoBlueForAlz

This day provides a wonderful backdrop to present our ASWE annual award, either the Other's Before Self Award or the Generosity of Spirit award, given bi-annually.

This September we will present the Generosity of Spirit Award. This award recognizes philanthropic leadership in advancing our cause in Windsor and Essex County.

This year we will present two awards, one to Don Martel, longtime ASWE fundraiser and the second to Jim Scott, President of Ground Effects Ltd.

HIGHLIGHTS OF THE GENEROSITY OF SPIRIT AWARD ARE:

» Named to perpetually honour the dedicated company, group, organization or individual whose efforts assisted in meeting capital and operational needs through philanthropy and/or fundraising.

» Intended to recognize demonstrably superior local fundraising activities.

Mission

To alleviate the personal and social consequences of Alzheimer's disease and other dementias.

Role

The role of the Alzheimer Society of Windsor and Essex County is to collaborate with local community to foster excellence in services, education and to support research. The Society will also work with the Alzheimer Societies across Ontario for this purpose.

Vision

A world without Alzheimer's disease and other dementias.

Board of Directors

Karen Hall - Chair
Clark Wiebe - Vice Chair
Arvind Arya - Treasurer
Sarah Mushtaq - Secretary
Patrick Soulliere - Past Chair
Marty Beneteau - Director
Dr. Jeffrey Cohen - Director
Melissa Coletti - Director
Nila Das - Director
Rick Farrow - Director
Hal Kersey - Director
Marilyn Villalta - Director

Chief Executive Officer

Sally Bennett Olczak

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Website

AlzheimerWindsor.com

ASWE is partially funded by:



VOLUNTEERS PROVIDE A BIG IMPACT!



The Alzheimer Society would like to extend our gratitude to the retirees of CN Railway who volunteer their time to have donations of \$15 per volunteer hour pledged to the charity of their choice!

Shelley Sanders is proud to share the fact that her mother Mary and step-father Bill have been diligently hand crafting wreaths out of plastic table clothes for several months.

The wreaths have been donated to ASWE to spread colourful cheer to our Day Away Program area and many will be used at our events to help raise funds to support our services.

We are honoured that Bill, a proud CN retiree has invested 150 volunteer hours into this project, resulting in a considerable \$2,250 donation to ASWE.

Shelley shares, "The staff of ASWE has certainly made my mother and stepdad very pleased and proud of their efforts. Thank you for that. It means the world to them."

Thank you Shelley, Mary and Bill. Your dedication and support of our organization mean the world to us as well.

"The staff of ASWE has certainly made my mother and stepdad very pleased and proud of their efforts. Thank you for that. It means the world to them."



Volunteer SPOTLIGHT

Former staff member & strong ASWE supporter, Jennie Jacobson, belongs to a sewing club organized and run by Mary Lynn Rowberry. This club consists of a number of ladies who love to sew and donate their creations to charity.

During the pandemic several members of this club decided to direct their talents to a new project; sensory/fidget blankets to help support those living with dementia.

The sewing club consists of many volunteers; approximately twenty members worked on this project.

The group has made 71 fidget/sensory blankets so far!

The ladies were thrilled to showcase and share their creations with us.

Making the blankets was challenging, since the stores were closed due to COVID-19. Members of the sewing club had to get creative and dig through their own sewing items to find appropriate items to attach to their blankets. They also thought the blankets were a great way to use up some of their scraps; a lot of care and consideration went into the making of these items.

ASWE will be sharing these wonderful items with long-term care homes so others in the community can use them to provide quality care for those living with dementia.

We thank Mary Lynn and all the wonderful creative members of the club for supporting ASWE and our clients in such a kind and innovative way.



A fidget/sensory blanket is a lap-size quilt that provides sensory and tactile stimulation for the restless hands of someone with Alzheimer's disease or other forms of dementias.



UPCOMING EVENTS - PLEASE SUPPORT!



JOIN US FOR THE 2ND MEMORIAL GOLF TOURNAMENT

This year the city owned course, Roseland Golf & Curling Club, will be our course to host our players., Sunday, September 19.

Fee for a foursome is \$475. If you don't have a foursome, no worries, we will match you up! Fee for single players is \$125.

Fees include 18 holes of golf (scramble format), riding cart, and lunch at the turn. Registration is now open and space is limited.

Call Shannon @ 519-974-2220 ext. 237 for registration link .



HOST A COFFEE BREAK IN SUPPORT OF OUR PROGRAMS AND SERVICES.

We will supply everything you need. You just brew the coffee and gather your friends, family, coworkers together.

**Campaign runs from
September - November.**

Call Shannon who will help you customize your Coffee Break 519-974-2220 ext. 237.

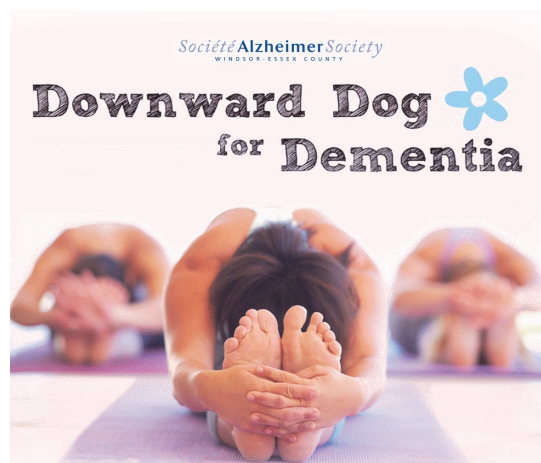
1. Consider other beverages and snacks, such as, hot cocoa, milk and cookies, ice cream
2. Organize a dress down day at the office in exchange for a donation
3. Host a BBQ, pancake breakfast or bake sale
4. Organize a garage sale or book sales
5. Host a party with friends and family and ask for a donation at the door



This year's disc golf tournament has something for everyone, whether you are a Pro, or Amateur, young or older. Register today, spaces are limited.

Go to <http://dgscene.com/wedgopen2021> to register.

For sponsorship information contact Shannon at 519-974-2220 ext. 237.



JOIN ONE OF OUR 8 YOGA CLASSES IN SUPPORT OF ASWE

Classes will be held between August 24 - August 29 in various parks around Windsor & Essex County.

Class limit is 25 people. Register early!

Call Shannon 519-974-2220 ext. 237 for registration link and more information.



Will you Catch the Ace?

For more info call Peggy - 519 974 2220 ext. 225

CATCH THE ACE IS HERE!

Our first-ever Provincial virtual lottery gives you the chance to win a weekly cash prize while the progressive jackpot increases each week until the Ace of Spades is caught.

The draw is every Thursday at 6pm. Tickets start at 3 for \$10.

Get your tickets & pick your envelope for Thursday's draw today! Go to <https://catchtheace4alz.ca> . 50% of ticket sales support the Alzheimer Society programs and services across Ontario.

VIRTUAL FUNDRAISING MUSIC EVENT

HUMANITY IN MUSIC A NATIONWIDE VIRTUAL FUNDRAISING MUSIC EVENT



Meet Jasmin Uglow

Caregiver & Founder of
HUMANITY IN MUSIC

Jasmin Uglow's father was her hero - a musician who taught her how to love, show kindness towards others, and the power of music.

After Jasmin's mother passed away, Jasmin's relationship with her father grew stronger as they bonded over their love for music. Soon after, writing and

singing became an outlet for Jasmin, which helped her become the talented music artist she is today.

When Jasmin's father was diagnosed with Alzheimer's disease, she became his primary caregiver and when she felt like she didn't have anyone to help her, she turned to music and the Alzheimer Society. Through the good days and the not-so-good days, Jasmin recognized the value and the extraordinary, positive effects music had on her father. She used music as a soothing tool, to jog her father's memories, and as a way for Jasmin herself to express her story and her emotions creatively. Alzheimer Society programs like the Music Project, counselling, and First Link were also able to help her while caring for her father, and after his passing.

HUMANITY IN MUSIC

L'Humanité dans La Musique

World Alzheimer's Day

SEPTEMBER 21

6:00 P.M.

Get your tickets today!

While caring for her father, and after his passing, Jasmin wrote a music album that spoke to her grief. The album tells the chronological narrative of her and her father's journey together with Alzheimer's disease in hopes of inspiring others to want to do more to help the cause. This album laid the groundwork for the non-profit organization she founded, Humanity in Music, that focuses on bringing together various musicians to host concerts in support of a good cause.

With her non-profit, Humanity in Music, on Tuesday, September 21, Jasmin will be hosting a nationwide virtual fundraising music event on World Alzheimer's Day, with Canadian musicians, in honour of people living with dementia and their journey in support of the Alzheimer Society.

To learn more about Jasmin Uglow's story and to purchase tickets for the concert, go to <https://humanityinmusic.com/>



SUPPORT CHILDREN AND YOUTH AS CARE PARTNERS

Many children and youth are impacted when there is a dementia diagnosis in the family. When they help with the personal care and emotional support of the person living with dementia, or helping to run the household in order to support the family, these children and youth are acting as young caregivers - family caregivers under the age of 25.

Young Caregivers Association has been supporting young caregivers for more than 15 years and offer a variety of programs and services including counselling and groups.

Do you support a person living with dementia that has children or grandchildren who are impacted?

You can refer them to Young Caregivers Association.

Learn more from their website at
www.youngcaregivers.ca .

TEAM SPOTLIGHT

We are happy to announce a new team member Rachelle Richards, as the Adult Day Program Nurse.

Rachelle is a graduate from the Registered Practical Nursing program at St. Clair College and has been practicing nursing and phlebotomy for 16 years. She is also a certified foot care nurse, who enjoys helping clients maintain happy, healthy feet.

"I am thrilled to join and be a part of such an amazing organization and team!" shares Rachelle.

Rachelle will be providing general nursing care, such as dressing changes and blood sugar checks, health and wellness checks (blood pressure, pulse rate, weight, temperature) along with foot care and on-going assessments.

Rachelle was born and raised in Windsor. She is happily married and a mother of two, smart and energetic boys.

Welcome to the team Rachelle!



The Ontario Caregiver Organization has created a guide to support caregivers who balance their caregiving responsibilities with employment.

This toolkit was designed to help caregivers manage these competing needs while taking care of their own health and wellbeing. It provides practical tools, tips, and resources to help caregivers communicate with their employer, their care team and create space for their own health.

Using this toolkit can help caregivers better balance the demands of being a working caregiver and explore ways to take care of their own wellbeing and mental health.

The Ontario Caregiver Organization has also created a new guide to assist employers in better supporting caregivers in the workplace.

Visit www.ontariocaregiver.ca for more information and to download the guides.

Contact the Ontario Caregiver Helpline for 24/7 support 1-888-416-2273

Soci t  Alzheimer Society
WINDSOR - ESSEX COUNTY

Celebrating 40 Years. Help for Today. Hope for Tomorrow.

THANK YOU FOR YOUR CONTINUED SUPPORT

Stay connected at www.AlzheimerWindsor.com.

Donate on-line at [click here](#).

PLEASE STAY SAFE AND WELL.

