

# ANNUAL REPORT

## 2016 - 2017

*Société*  
**Alzheimer**  
*Society*  
WINDSOR-ESSEX COUNTY

Help for Today. Hope for Tomorrow...®



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2016 - 2017 Annual Report

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## Message from the Chair and CEO



**Pat Soulliere**  
Board Chair



**Sally Bennett Olczak**  
Chief Executive Officer

### 2016 - 2017 Annual Report

The Board of Directors would like to thank all the wonderful volunteers, staff and members of the community who support the Alzheimer Society of Windsor & Essex County (ASWE). ASWE strives each and every day to alleviate the personal and social consequences of Alzheimer's disease and other dementias, and we couldn't do it without you.

There were some major developments this year that will have a tremendous impact on Alzheimer Societies all across the province, and we're pleased to say ASWE is taking a leadership role in much of the decision-making. Here's what's going on:

- In March 2017, after much discussion and consultation, Alzheimer Societies in Ontario (ASiO) voted to accept a new Federation Agreement that will significantly and positively effect local chapters. ASWE CEO Sally Bennett Olczak, Manager of Education and Support Programs Rosemary Fiss, and board Vice-Chair Karen Hall were elected by their peers to help fine-tune the process. It was a privilege to be selected, and the board is thrilled that ASiO has such confidence in us.
- Changes in the LHINs and the province's "patients-first" strategy were announced, and the Erie St. Clair LHIN reinstated regular Governance Advisory Council meetings with health-care stakeholders. ASWE has a seat at the table, and that's given us the opportunity to further develop our positive relationship with our funder. It has also given us the chance to work in collaboration with more community partners. We can all benefit from sharing resources and information
- In May 2017, the provincial budget included a new Ontario Dementia Strategy, with \$100 million in funding over three years. Leading up to the budget, consultations were held throughout the province, and ASWE was twice selected to

speak at government hearings, with our CEO talking about the needs of those living with dementia, and the needs of their caregivers

- In November 2016 we were selected as one of only five sites in Ontario to hold a local Town Hall to inform the public about the then-impending dementia strategy. Our citizen/client stakeholders packed the house that evening, with more than 140 people present. We were proud to provide input and show support with just a few days notice of this important public policy event.
- CEO Sally Bennett Olczak and Vice-Chair Karen Hall, along with some of our clients and caregivers, met with many City Council members, members of County Council and local MPPs during the year to explain our mission and ASWE, and to ask that elected leaders become champions of our cause and ASWE ambassadors in our community.

As we end this year, we bid a bittersweet farewell to committed and caring members who are leaving our board, notably past chairs Ms. Helen Biales and Dr. Gaston Franklyn, along with more recent board member Ms. Eve Sigfrid. We also welcome those who are joining our board. The 2017-18 calendar is already full of events and activities; all of which are made possible by our creative and dedicated staff and those who choose to volunteer with us.

We look forward to the day when a cure is found, but until then, the Alzheimer Society of Windsor & Essex County will continue to provide much-needed support to our community. The board thanks you for sharing our goal, our dream, our mission.

# Stakeholders

**June 2016 – June 2017**  
**Board of Directors and Sub-Committees**

2016 - 2017 Annual Report

## FOUNDERS (1981)

Mrs. Marilyn Brown- Skinner  
 Mr. George Sims

## HONORARY DIRECTORS

Mr. Dave Cooke  
 Mr. Ari Freed  
 Ms. Mina Grossman-Ianni  
 Mr. Justice Harry Momotiuk  
 Mme. Justice Micheline Rawlins  
 Mr. Wayne Stevens  
 Dr. Fouad Tayfour  
 Mrs. Rochelle Tepperman  
 Mr. John Vollmer

## BOARD OF DIRECTORS

Mr. Pat Soulliere -Chair  
 Ms. Karen Hall -Vice Chair  
 Ms Helen Biales - Past Chair  
 Mr. Arvind Arya - Treasurer  
 Ms. Gay Wrye - Secretary  
 Ms. Claire Bebbington  
 Mr. Marty Beneteau  
 Dr. Gaston Franklyn  
 Mr. Bill Marcotte  
 Mrs. Patricia McMahon  
 Ms. Marilyn Villalta  
 Ms. Eve Sigfrid

## CHIEF EXECUTIVE OFFICER

Mrs. Sally Bennett Olczak  
 2002 – Present

## HONORARY LIFETIME MEMBERS

Mr. George Sims ( <i>deceased</i> )-1985-1990	Mr. Jim Donaldson-2000-2004
Mr. Don Fairley-1988-1990, 1994-1995	Mr. Bryon Gero ( <i>deceased</i> )-2004-2006
Dr. Olga Malott ( <i>deceased</i> )-1990-1991	Ms. Eda Cross -2006-2008
Ms. Lucia Eugeni-1991-1992	Mr. Bob Renaud-2008-2010
Dr. Ciaran Sheehan-1992-1994	Mr. Ron Pronger-2010-2012
Mr. James Pollock ( <i>deceased</i> )-1995-1997	Dr. Gaston Franklyn-2012-2014
Mrs. Janet Lord-1997-2000	Ms. Helen Biales - 2014-2016

## STANDING COMMITTEE MEMBERS

### COMMUNITY ADVISORY COUNCIL

Ms. Helen Biales – Chair	Mr. Pat Soulliere- <i>ex officio</i>	Ms. Marjorie Brown
Mrs. Claudette Burgess	Dr. Mitch Fields	Dr. Gaston Franklyn
Mr. Jacques Kenny	Mrs. Patricia McKay	Mr. Tom Noble
Ms. Shirley Pinard	Mr. Ron Pronger	Mr. Mike Ricketts
Mr. Bob Renaud	Mrs. Sally Bennett Olczak ( <i>staff</i> )	

### NOMINATION & GOVERNANCE COMMITTEE

Ms. Claire Bebbington – Chair	Mr. Pat Soulliere – <i>ex officio</i>	Dr. Gaston Franklyn
Ms. Karen Hall	Mr. Barry Horrobin	Mr. Raed Kadri
Mrs. Patricia McMahon	Ms. Marilyn Villalta	Ms. Gay Wrye
Mrs. Sally Bennett Olczak ( <i>staff</i> )		

### FINANCE / SERVICES COMMITTEE

Ms. Eve Sigfrid – Chair	Mr. Pat Soulliere – <i>ex officio</i>	Mr. Arvind Arya - Treasurer
Mr. Marty Beneteau	Mr. Carlo Grandi	Ms. Karen Hall
Mr. Bill Marcotte	Ms. Erin Spencer	Mrs. Sally Bennett Olczak
Mr. John Dominato ( <i>staff</i> )		( <i>staff</i> )

### COMMUNITY LIAISONS & ASIO LIAISONS

Mr. Pat Soulliere  
 Ms. Karen Hall

### ASIO REVENUE SHARING WORKGROUP

Ms. Eve Sigfrid

### ASIO SHARED SERVICES WORKGROUP

Mrs. Sally Bennett Olczak

### LHIN MEETING REPRESENTATIVES

Mr. Pat Soulliere  
 Ms. Karen Hall

### COMMUNITY AMBASSADORS

Mr. Pat Soulliere  
 Ms. Karen Hall

### SPECIAL ADVISORS TO BOARD AND CEO

Ms. Deana Johnson	Mr. Jeff Ostrow	Mr. Omar Raza	Dr. Ted Vokes
Mr. Bill Wrye	Ms. Gay Wrye	Ms. Dana Young	

## CURRENT STAFF LISTING

JUNE 27, 2017

Juliet Arguelles	Client Support Staff
Theresa Barrette	Client Support Staff
Nancy Barkou	Canada Summer Jobs Student
Bambi Sangster Bauman	Client Support Staff
Lori Baxter	Education & Support Coordinator
Angela Belleau	Community Engagement & Volunteer Coordinator
Taylor Bendig	Canada Summer Jobs Student
Mary Biggs	Client Support Staff
Amanda Burgess	Human Resources Administrator
Latrice Coolin	Client Support Staff
Denise D'ascanio	Client Support Staff
Jessica Daskalakis	Canada Summer Jobs Student
John Dominato	Director of Finance & Support Services
Rosemary Fiss	Manager of Education & Support Programs
Jeff Forton	Client Support Staff
Victoria Fram	Client Support Staff
Lauryn Fraser	Canada Summer Jobs Student
Lisa Girard	Client Support Staff
Natalie Gray	Education & Support Coordinator
Elizabeth Hill	Client Support Staff
Mariya Hoshivska-Kis	Client Support Staff
Kelly Ingersoll	Executive Office Administrator
Yuriy Kis	Client Support Staff
Lidia Kowal	Client Support Staff
Whitney La Butte	Client Support Staff
Janice Laforest	First Link Coordinator
Carrie Lee	Education & Support Coordinator
Angelica Lu	M.A. Internship (University of Windsor)
Carolyn Manchurek	Client Support Staff
Xiomara Mora	Client Support Staff
Sally Bennett Olczak	Chief Executive Officer
Sarah Overton	Education & Support Coordinator
Doris Pearce	Client Support Staff
Kim Peters	Client Programs Office Administrator
Helen Purdy	Client Support Staff
Judith Raiger	Client Programs Coordinator
Kathy Reid	Client Support Staff
Rosemary Russell	Education & Support Coordinator
Rose Shields	Client Support Staff
Melodie Street	Finance Assistant
Justine Varney	Client Support Staff
Kathleen Vendrasco	Manager of Client Care Programs
Michele Vigneux	System Navigator
Justina Warren	Client Support Staff
Peggy Winch	Manager of Fund Development & Community Engagement
Hedy Zettl	Client Support Staff

## Our Team



## PROFESSIONAL TEAM OF 46

- RNs, RPNs & Social Workers
- Client Care Staff (PSW)
- Education and Support Coordinators
- Behaviour Support
- Fund Development & Community Engagement
- Volunteer Coordinator
- Administrative, Finance & Support Services
- **Able to speak 10 Languages**



## About Us

*Société Alzheimer Society*  
WINDSOR - ESSEX COUNTY

2016 - 2017 Annual Report

### OUR MISSION

To alleviate the personal and social consequences of Alzheimer's disease and other dementias.

### ROLE STATEMENT

To collaborate with all levels of the organization and our local community in order to foster excellence in services and education, and to support research.

### OUR VISION

A world without Alzheimer's disease and other dementias.

**CORE VALUES: C.A.R.E:** Collaboration Accountability Respect Excellence



In June 2016 the Alzheimer Society celebrated 35 years of compassionate care in the Windsor and Essex County community.

Our local chapter was established in 1981 by Marilyn Brown Skinner, and George Sims, two friends who shared similar experiences as caregivers for persons with dementia.

Over the years, the Society has grown to include a staff of 40+ individuals and provides programs and services to our clients 7 days a week.

With the help of Windsor and Essex County residents, in our first 35 years, we were able to make a difference in the lives of local clients and their families by providing information, practical advice and support.

### HERE'S A LOOK AT SOME OF OUR FAVOURITE MEMORIES:

- 1981** - Chapter status granted, first office at Red Cross building on Ouellette Ave. & first family support groups formed
- 1985** - Incorporated as a registered charity
- 1987** - Received funding from Ministry of Community Social Services to launch Day Away program
- 1990** - First chapter in Canada to offer In-Home Respite services
- 1991** - County Day Away program started
- 1995** - Headquarters moved to Lauzon Rd. from University Ave. W.
- 1996** - First Nationwide "Coffee Break" campaign
- 2000** - New bilingual logo introduced
- 2008** - Purchased building at 2135 Richmond St.
- 2008** - Capital Campaign launched to raise \$1.1 million
- 2010** - First Link program initiated
- 2011** - Volunteer Companion Program makes its first successful match
- 2011** - Capital Campaign goals reached
- 2013** - Finding Your Way program launched
- 2014** - Mortgage officially paid off
- 2017** - Ontario Dementia Strategy announced by Provincial Government of Ontario.

*Help for Today  
Hope for Tomorrow...*

## How We Help



**First Link** is a direct referral program connecting individuals and families affected by dementia to learning, community services, and support.



**Education** Understanding the disease and its process is an important step for the person with the disease, as well as their partners in care. The Education & Support Team provide education and support, either in an individual, family or group setting.



**Support Services** It is vital for partners in care to receive support to sustain themselves in their roles. Support Groups take place at various locations in Windsor and Essex County.



**Day Away Program** is offered Monday through Saturday, and provides meaningful and appropriate activities for persons with dementia. This brings socialization and stimulation opportunities for those with the disease, as well as relief for caregivers.



**In-Home Respite Program** provides services to persons with dementia in the comfort of their own home, while providing the caregiver time for themselves.

## New Programs

2016 - 2017 Annual Report

Our new social recreation program, Minds in Motion® was provided through Alzheimer Society of Ontario by Ontario Ministry of Tourism, Culture and Sport, Ontario Trillium Foundation and KPMG.

Minds in Motion® incorporates physical and mentally stimulating activities for people with early to mid-stage signs of dementia and their care partners.



Caesars Windsor Cares donated \$10,000 which allowed ASWE to introduce innovative wellness programs for local individuals living with dementia and their care partners. The added funding allowed us to launch the *Memory Café, P.A.L.S. (Planning, Adapting, Learning, Socializing)* and bring the play *Cracked* to our area.

A memory café provides a FREE gathering place for people living with dementia, their care partners, families and friends to relax, and enjoy refreshments. It also provides socialization, discussions, and entertainment all in a coffee shop environment.



**P**lanning **A**dapting **L**earning **S**ocializing

P.A.L.S. Retreat Day

A retreat for caregivers provides opportunity to have fun, meet new people and learn new things.

*Cracked* is an innovative research-based play that follows persons with dementia and their families on their unique journeys with dementia, from diagnosis to their new lives in long-term care.

The families struggle to see beyond the disease as they come to accept that each of us has cracks as part of being human.





## More Ways We Help

### iPods for Memories Project

This project focuses on creating personalized playlists of music on an iPod for our clients to stimulate memory and soothe in times of need.

### Volunteer Companion Program

The Volunteer Companion Program matches volunteers with families to provide companionship, socialization, and supervision to persons with Alzheimer's disease or related dementias in their own home, while offering short-term relief to their caregivers.

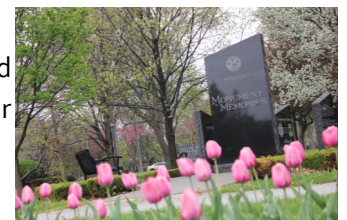


### Behavioural Supports Ontario

Behavioural Supports Ontario (BSO) is a program that was created to enhance services for older adults who currently reside in long-term care homes and who have complex responsive behaviours associated with dementia, mental health, addictions and other neurological disorders. The Alzheimer Society of Windsor and Essex County supports the BSO Program and provides on-site office space for the BSO System Navigator.

### Monument of Memories

Located in Jackson Park and surrounded by magnificent gardens, seasonal flowers, and fountains, this beautiful granite monument stands as a tribute to members of our Alzheimer Society of Windsor and Essex County community.

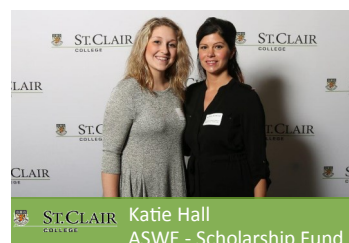


### Student Placement / Internship

ASWE supports many local school placement programs that help shape and educate our future health care providers within the nursing, social work, social service worker -gerontology, and personal support worker programs.

### St. Clair College Scholarship

ASWE is pleased to provide a annual scholarships to a two deserving students in a health related program. We are proud of the partnership we have built over the years and are excited for the future and all that we can achieve together.



# Fundraising Events

## ASWE - EVENTS



**Walk For Alzheimer's** - May 29, 2016  
 Presenting Sponsor - COGECO TV  
 Local Sponsors- AM800 | W.R.A.C.E.  
 Regional Sponsors - Your Neighbourhood Credit Union | CTV



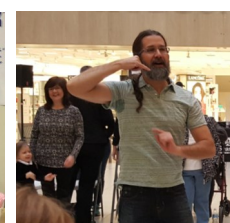
Photo Credit, Snapd Windsor



**35th Anniversary Soiree** - June 9, 2016  
 Gold Sponsor - Windsor Laser Eye Institute | UNIFOR LOCAL 444  
 Silver Sponsor - Ground Effects Ltd.  
 Bronze Sponsor - St. Clair College Alumni Association  
 Entertainment - Seasons Retirement Communities  
 Floral Sponsor- Riverside Flowers



**Coffee Break** - September - November 2016  
 Local Sponsors - Colonial Coffee | Biz X Magazine  
 National Sponsors - Bulk Barn | FreshCo



**Laugh Out Loud-A-Thon** - January 28, 2017  
 Seasons Retirement Communities  
 CogecoTV

## THIRD PARTY EVENTS

(Not an exhaustive list)



**RBC Dominion Securities Golf Classic** - June 20, 2016

**Precious Memories 3rd Annual Alzheimer's Awareness Dinner** - June 24, 2016

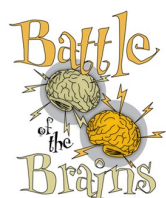
**THE COLOR RUN.** The Color Run Night - July 23, 2016

**6th Annual Trivial Pursuit Night** - October 18, 2016

**Retro Rama - Classic Collectables Con** - October 30,



Photo Credit: Snapd Windsor, Battle of the Brains



**Battle of the Brains** - January 13, 2017  
 Presenting Sponsor - Ciociaro Club  
 Gold - BDO | National Bank | RBC Royal Bank  
 Bronze - Rock Harbour Wealth Management  
 Round Sponsor - Hyatt Lassaline LLP | Rock Harbour Wealth Management  
 Host Sponsor - Miller Canfield | Mack Flash Entertainment  
 Audio/Video - AMPEL



# Community Engagement

## 2016 - 2017 Annual Report

In 2016/17 ASWE staff and volunteers took part in over 20 health fairs and related events offered by community partners.

These events strengthen our ties to local organizations and help to increase awareness about dementia and the services ASWE provides.

Additionally, staff attends numerous community events and celebrations to show our appreciation for organizations that are committed to improving the lives of Windsor Essex residents living with dementia.

On September 21<sup>st</sup>, ASWE spread dementia awareness in our community with a *World Alzheimer Day Ambush*.



The morning started brewing coffee at 6 am. Special deliveries of hot coffee and baked goods were made to 20 local media and town halls. We even managed to get on air at one radio station!

Social media was used to document the day and engage the community.

The results were fantastic with local radio hosts and politicians getting in on the fun with tweets, Facebook & Instagram posts. It was a fun day that helped



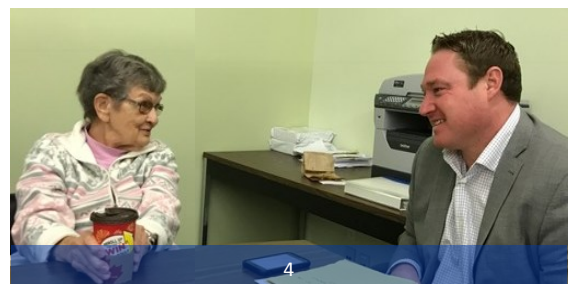
ASWE engage our community and raise awareness about World Alzheimer Day and Coffee Break.

Since January 2017 we've had the pleasure of meeting with Windsor City Councillors Paul Borrelli, Fred Francis, and Hilary Payne. Windsor Mayor Drew Dilkens, Tecumseh Mayor Gary McNamara and Windsor Councillor Ed Sleiman are long-time supporters, as is Essex County Warden Tom Bain, who was the first to pop in and see us.

Amherstburg Mayor Aldo DiCarlo, LaSalle Mayor Ken Antaya and Kingsville Deputy Mayor Gord Queen recently stopped by our Richmond Street home to pay a visit. We look forward to welcoming more officials who are ASWE ambassadors soon.



- 1 | Sally Bennett Olczak, Tom Bain & Karen Hall
- 2 | Karen Hall, Fred Francis & Sally Bennett Olczak
- 3 | Aldo DiCarlo & Karen Hall
- 4 | Marjorie Brown, & Taras Natyshak



# Our Impact

Help for Today. Hope for Tomorrow...®

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## Where Our Clients Are Referred From

CCAC	399
Self-referral	188
Other	50
Geriatric Emergency Mgt	42
Physicians	135
<b>TOTAL REFERRALS</b>	<b>814</b>
<b>THROUGH FIRST LINK®</b>	

## In-Home Respite Care

**19,984**  
Hours provided

**3.45% increase**  
(19,318) from  
2015-16

## Day Away Program

**5,753**  
Days of attendance  
by PWD

**3.84% increase**  
(5,540) from  
2015-16

## Total Identified Individuals Served

**1,390**  
Clients receiving first service  
in the year  
(Core Services)

**1903**  
Partners in care

**1184**  
Persons with  
dementia

## Individual Counseling Sessions

**437**  
Total  
individuals  
served

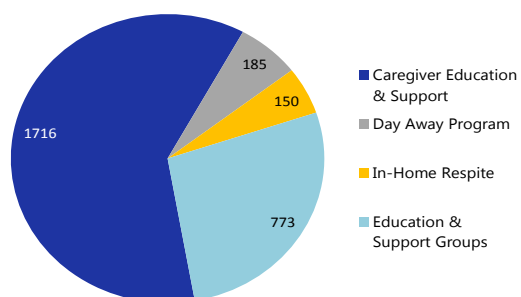
**1,369**  
Sessions with  
PWD or their  
partners in

## Caregiver Support Groups

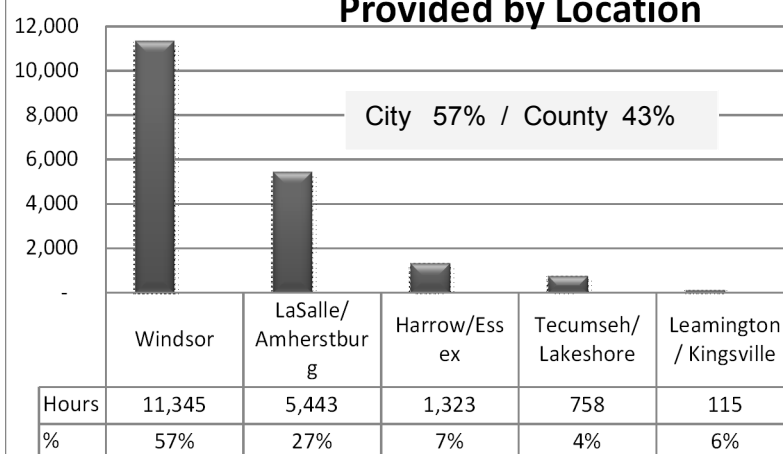
**1,279**  
Individuals  
attended

**114**  
Total number  
of sessions

## No. of Clients By Program



## In-Home Respite Care Hours Provided by Location





## SUMMARY STATEMENT OF FINANCIAL POSITION

### MARCH 31, 2017

## Financial Highlights

		2017	2016
ASSETS	Cash & Investment	\$469,441	\$452,630
	Other	56,846	59,839
	Capital	800,053	824,997
		<b>\$1,326,340</b>	<b>\$1,337,466</b>
LIABILITIES	Current Liabilities	\$143,664	\$174,930
AND NET	Deferred Contributions	732,095	765,667
ASSETS	Net Assets	450,581	396,869
		<b>\$1,326,340</b>	<b>\$1,337,466</b>

### SUMMARY STATEMENT OF OPERATIONS: Year Ended March 31, 2017

REVENUES	Government Funding	\$1,610,189	\$1,599,719
	User fees	392,210	397,828
	Donations & Bequests	230,182	208,548
	Special Events		
	Special Events	186,548	163,983
	Other	98,106	96,943
		<b>\$2,517,235</b>	<b>\$2,467,021</b>
EXPENSES	Salaries & Subcontracting-Programs	\$1,220,912	\$1,151,031
	Salaries-Administration	263,963	392,278
	Employee Benefits	344,174	351,100
	Program Support	223,258	200,687
	Occupancy	96,771	89,088
	Office Supplies and Telephone	63,836	65,871
	Automotive	58,174	62,946
	Meetings, Trainings & Public Relations	37,248	36,675
	Amortization	37,531	34,632
	Special Events	78,242	23,787
	Professional Fees	14,183	18,173
	Research	5,000	5,000
	Other	20,232	18,624
		<b>\$2,463,524</b>	<b>\$2,449,892</b>
	<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>\$53,711</b>	<b>\$17,129</b>



### COMPLETE FINANCIAL STATEMENT

This financial summary is an excerpt from the complete financial statements of the organization, which were audited by BDO Canada LLP and as such does not contain all disclosures required under Canadian accounting standards for not-for-profit organizations.

A copy of the complete financial statements is available on our website at [www.alzheimerwindsor.com](http://www.alzheimerwindsor.com) or upon request to [generalinformation@aswecare.com](mailto:generalinformation@aswecare.com).



# Gratitude

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## SUPPORTERS OF ALL KINDS

Bequests  
 Canada Summer Jobs  
 Community Partners  
 Forget-Me-Not Partners  
 Individual Donors  
 Memorial Donors  
 Monument of Memories  
 Planned Gifts  
 WindsorEssex Community Foundation



## MEDIA SPONSORS

AM800  
 COGECO TV  
 Biz X Magazine  
 BlackBurn Radio  
 CJAM  
 Snapd Windsor  
 Windsor Star  
 Windsor Life Magazine

Essex Free Press  
 CFTV - Leamington  
 Harrow News  
 Kingsville Reporter  
 LaSalle Post  
 Lakeshore News  
 Leamington Southpoint Sun  
 Rivertown Times  
 Tecumseh Tribune



## VOLUNTEERS

600 plus volunteers helped provide support for client programming, ASWE events, third party event, administration, education and awareness events. Totalling over & 7,160 hours of support.





**NOTES**

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*Société Alzheimer Society*  
WINDSOR - ESSEX COUNTY

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