

Help for Today. Hope for Tomorrow...®



DONATE TODAY

www.AlzheimerWindsor.ca

CONTACT INFORMATION

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FOLLOW US:







Charitable registration number: BN 11878 5070 RR0007

Société Alzheimer Society WINDSOR-ESSEX COUNTY

COMTÉ DE WINDSOR-ESSEX









ANNUAL REPORT 2018-2019

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MISSION STATEMENT

The Alzheimer Society of Windsor & Essex County's mission is to alleviate the personal and social consequences of Alzheimer's disease and other dementias.

VISION STATEMENT

A world without Alzheimer's disease and other dementias.

ROLE STATEMENT

To collaborate with all levels of the organization and our local community in order to foster excellence in services and education and support research.

CORE VALUES: C.A.R.E.

Collaboration | Accountability | Respect | Excellence

THE OTHERS BEFORE SELF AWARD



At the World Alzheimer's Day Breakfast, we presented the Others Before Self Award.

The award was established to honour and recognize individuals and organizations who have demonstrated leadership in advancing our cause and improving the quality of life of persons affected by Alzheimer's disease and related dementias in Windsor & Essex County.

Mrs. Judy Jenner was presented the award. She touches the lives of our clients with the gift of her time and talents as a volunteer in our Walkerville Day Away Program.

SCHOLARSHIPS

The Alzheimer Society of Windsor & Essex County is pleased to provide an annual St. Clair College scholarship to two most deserving students in a health related program.

Congratulations to Mustapha Dakroub (left) and Katelyn Lobzun (right) who is pictured with ASWE's, Carrie Toth, Respite Program Supervisor (center).



CELEBRATIONS

Client Holiday Party





Client & Volunteer Appreciation BBQ

SHARING THEIR STORY



Holiday Campaign Donations

\$11.430.00

2016

\$10,000.00

2017

2018

\$24,666.00

The Holiday Campaign is a significant component of our fundraising efforts each year.

During this time of giving the Alzheimer Society of Windsor & Essex County hope to connect to our community by highlighting stories of our clients who are often our friends, coworkers, neighbours or family.

The Society is so very thankful to our families who allow us to share their stories in such a public way.

This helps bring local attention to the disease and helps our community understand the impact of dementia within our community.

The 2018 Holiday Campaign letter featured Charlie Stewart, a local boxing legend. Charlie Stewart attends the Adult Day Program.

Mr. Stewart's story exceeded all of our hopes and expectations during the 2018 holiday season. Raising \$24,000, a record amount for ASWE. As well as the top social media post in December.

Thank you Mr. and Mrs. Stewart for sharing your story with the community.

BOARD CHAIR AND CEO MESSAGE

The Board of Directors of the Alzheimer Society of Windsor & Essex County celebrates the closing out of another successful fiscal year with this Annual General Meeting. It is a time to reflect on the challenges, changes and successes of this past year and look towards the coming year.

The organization has again seen the tremendous support and generosity of our community. Fundraising efforts have shown tremendous returns this year. From our signature events to third party events along with donations, our clients benefit from the financial support we receive. These events also help us spread the message of the programs and services offered here.

Programs and services continue to grow and strengthen. We have heard the voices of those living with dementia and their care partners, and have put much effort into our wellness programs. Minds in Motion, Memory Cafés and Remembering Through Art all give a place for meaningful engagement and community building. With support from Caesars Windsor Cares, we have launched Dining With Dementia. This program works with restaurants to create a dementia-friendly dining experience for those living with dementia and their care partners. We have explored different restaurants throughout Windsor and Essex County, allowing our clients to be more independent in a social setting.

In January 2019, we received funding for a second Adult Day Program and in May we opened our doors in space rented from the City of Windsor at Huron Lodge. Daybreak at the Lodge will offer space for 15 clients on three days. Within 3 weeks of the program start, we are at 50% capacity. We are excited for this partnership, and the opportunity to spread our programs into South Windsor.

Our staffing numbers are increasing in connection to increased programs, reaching a current total of 59! Program growth is evident in our statistics, showing growth in all areas. We know there is tremendous need for programs and services for those living with dementia within our community; it is our goal to continue to provide this support.

The Board of Directors and staff team are grateful for the ongoing support throughout the year; it is together that we create a community that is inclusive of those living with dementia.







Sally Bennett Olczak,
Chief Executive Officer

Pat Souilliere, Board Chair



No amount ictor could Donation of any amount make an impact

2017

BOARD OF DIRECTORS & SUB-COMMITTEES

FOUNDERS (1981)

Mrs. Marilyn Brown-Skinner Mr. George Sims

HONORARY DIRECTORS

Ms. Marjorie Brown

Mr. Dave Cooke

Mr. Ari Freed

Ms. Mina Grossman-lanni

Mr. Justice Harry Momotiuk

Mme. Justice Micheline Rawlins

Mr. Wayne Stevens

Dr. Fouad Tayfour

Mrs. Rochelle Tepperman

Mr. John Vollmer

HONORARY LIFETIME MEMBERS

(Served as Board Chair Person)

Mr. George Sims - 1985-1990

Mr. Don Fairley -1988-1990, 1994-1995

Dr. Olga Malott - 1990-1991

Ms. Lucia Eugeni - 1991-1992

Dr. Ciaran Sheehan - 1992-1994

Mr. James Pollock - 1995-1997

Mrs. Janet Lord-1997 - 2000

Mr. Jim Donaldson - 2000-2004

Mr. Bryon Gero 2004 - 2006

Ms. Eda Cross -2006 - 2008

Mr. Bob Renaud-2008 - 2010

Mr. Ron Pronger-2010 - 2012

Dr. Gaston Franklyn-2012 - 2014

Ms. Helen Biales - 2014 - 2016

LHINS/ ONTARIO HEALTH TEAM MEETING REPRESENTATIVES

Mr. Pat Soulliere Ms. Karen Hall

ASO BOARD

Dr. Gaston Franklyn

ASO LIAISON

Mr. Pat Soulliere Ms. Karen Hall

ASIO FEDERATION AGREEMENT STEER-ING COMMITTEE

Ms. Karen Hall

ASIO SHARED SERVICES COMMITTEE

Mrs. Sally Bennett Olczak

BOARD OF DIRECTORS (2018-2019)

CHAIRVICE CHAIRTREASURERSECRETARYMr. Pat SoulliereMs. Karen HallMr. Arvind AryaMrs. Gay Wrye

DIRECTORS

Ms. Claire BebbingtonMr. Marty BeneteauMr. Mike BoykoMr. Rick FarrowDr. Sheila HorenMr. Bill MarcotteMrs. Patricia McMahonMs. Sarah MushtaqMs. Marilyn Villalta

Mrs. Sally Bennett Olczak (CEO)

STANDING COMMITTEE MEMBERS:

COMMUNITY ADVISORY COUNCIL

Ms. Karen Hall – *Chair* Mrs. Gay Wrye Mr. Pat Soulliere *ex officio* Mrs. Claudette Burgess Dr. Gaston Franklyn Mr. Jacques Kenny Mr. Tom Noble Mrs. Lynn Peddie Ms. Shirley Pinard Mr. Mike Ricketts Mr. Bob Renaud Ms. Amanda St. Louis Mrs. Sally Bennett Olczak (CEO)

FINANCE / SERVICES COMMITTEE

Mr. Bill Marcotte – *Chair* Mr. Pat Soulliere – *ex officio* Mr. Arvind Arya Mr. Marty Beneteau Mr. Mike Boyko Ms. Patti France Ms. Karen Hall Dr. Sheila Horen Ms. Sarah Mushtaq Mrs. Sally Bennett Olczak (CEO) Mr. John Dominato (Director of Finance & Support Services)

NOMINATION & GOVERNANCE COMMITTEE

Ms. Marilyn Villalta – *Chair* Mr. Pat Soulliere – *ex officio* Ms. Karen Hall Mr. Barry Horrobin Mrs. Patricia McMahon Ms. Gay Wrye Mrs. Sally Bennett Olczak (CEO)

BUILDING COMMITTEE

Mr. Pat Soulliere – *Chair* Ms. Karen Hall Mr. Arvind Arya Mr. Rick Farrow Mrs. Sally Bennett Olczak Mr. John Dominato

PLANNED GIVING COMMITTEE

Mr. Arvind Arya Mr. Marty Beneteau Mrs. Sally Bennett Olczak

Ms. Peggy Winch (Manager of Fund Development & Community Engagement)

SPECIAL ADVISORS TO BOARD AND CEO

Dr. Mitch Fields

Ms. Deana Johnson

Mr. Jeff Ostrow

Dr. Ted Vokes

Mr. Bill Wrye Ms. Dana Young

COMMUNITY AMBASSADORS

Mr. Pat Soulliere

Ms. Karen Hall

VOLUNTEERS MAKE A DIFFERENCE

We are truly thankful for the many volunteers who share their gift of time through administrative assistance, board participation, committee participation, consultation services, client program support, education and awareness, event support & event management.

Your generosity is truly appreciated!!





23 Board and Committees Members

 $45 \hspace{0.1cm} {\hbox{Program \& Services Contributed}}$

407 Event



STUDENT EDUCATION

12 STUDENT PLACEMENT

- 1 Personal Support Worker student Canadian Career College
- 1 Public Relations student St. Clair College
- 4 Social Service Worker Gerontology students St. Clair College
- 1 MBA student from University of Windsor
- 3 Medical students University of Windsor
- 2 Nursing students University of Windsor



Our professional team is proud to offer our young adults who are looking to work in the health care profession training and support through their school placements.

COMMUNITY ENGAGEMENT

In 2018/2019 staff and volunteers took part in 21 health fairs and related events offered by community partners. These events strengthen our ties to local organizations and help to increase awareness about dementia and the services we provide.

Additionally, staff attends numerous community events and celebrations to show our appreciation for organizations that are committed to improving the lives of Windsor and Essex County residents.



NORTH TO SOUTH FOR ALZHEIMER'S

Making Memories for Lost Memories

On June 4th, 2018, Windsor, Ontario resident and local professional photographer Don Martel started his 7,000 km cycling journey in support of the Alzheimer Society of Windsor & Essex County.

With only his bike, camera, and a backpack filled with survival gear, Don Martel travelled from the Inuvik-Tuktoyatuk Highway in Canada's North West Territories, ending 2½ months later in Canada's southernmost point, Point Pelee National Park.

Don had incredible media coverage locally and across the Country. Along the way he stopped by a few Alzheimer's Societies to spread awareness, have a break and learn about their local programs and services.

Don and the Alzheimer Society of Windsor & Essex County tracked his journey through social media, posting updates and pictures all summer long.

Don raised \$20,000 for ASWE and just as important, he raised awareness about Alzheimer's disease across Canada.

In 2015, Don Martel cycled from Vancouver to Halifax raising money and awareness for Alzheimer Societies across Canada.

"Cycling was never my thing, I kind of fell into it. Having someone special in my life who was dealing with lost memories, I knew I had to do the ride for her and everyone affected by dementia." shares Don Martel.

STAFF LISTING

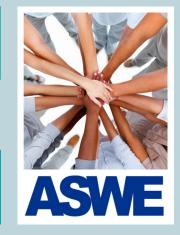
Current staff listing as of June 2019

Alena	ABATI	Canada Summer Jobs
Mark	ANTHONY ARIOLA	Canada Summer Jobs
Juliet	ARGUELLES	Client Support Staff
Janice	BARDWELL-POULIN	Education & Support Coordinator
Theresa	BARRETTE	Client Support Staff
Angela	BELLEAU	Community Engagement &
,Be.ia		Volunteer Coordinator
Nancy	BARKOU	Canada Summer Jobs
Sally	BENNETT OLCZAK	Chief Executive Officer
Andy	BERTHIAUME	Education &
Danielle	BIANCHET	Support Coordinator
Sherry	BLANCHARD	Fink Link Care Navigator Education &
Silerry	BLANCHARD	Support Coordinator
Nicole	BONDY	Client Support Staff
Jo An	BOOTH	Client Programs Assistant
Dara	BRITTON	Client Support Staff
Allison	BROWN	
Jackie	BROWN	Client Support Staff
Amanda	BURGESS	Client Support Staff
Lauren	CASAGRANDE	HR Administrator Education &
Lauren	CASAGRANDE	Support Coordinator
Rosa	RODRIGUEZ CHURIO	
Latrice	COOLIN	Client Support Staff
Sayed	DAHER	Adult Day Program Supervisor
		(Daybreak at the Lodge)
Denise	D'ASCANIO	Client Support Staff
Jessica	DASKALAKIS	Therapeutic
Courtal	DECIABDING	Recreation Assistant
Crystal	DESJARDINS	Client Program Assistant
John	DOMINATO	Director of Finance & Support Services
Cheryl	DOYLE	Client Support Staff
Liz	DOYLE	Donor Relations Coordinator
Rosemary	FISS	Director of Programs
Vickie	FRAM	Client Support Staff
Lisa	GIRARD	Client Support Staff
Elizabeth	HILL	Client Support Staff
Brianne	HOLMES	Client Support Staff
Mariya	HOSHIVSKA-KIS	Client Support Staff
Cindy	KEO	• •
Yuriy	KIS	Client Support Staff
Lise	KUNAU	Client Support Staff Therapeutic Recreation Assistant
LIJC	NOWAG	merapeutic necreation Assistant

Whitney	LABUTTE	Client Support Staff
Janice	LAFOREST	Fink Link Coordinator
Laurie	MACKLEM	Client Support Staff
Carolyn	MANCHUREK	Client Support Staff
Tara	MCBRIDE	Office Administrator Front Reception
Debbie	MILLING	Client Support Staff
Xiomara	MORA	Client Support Staff
Aimée	PINSONNEAULT	Client Support Staff
Helen	PURDY	Client Support Staff
Judy	RAIGER	Adult Day Program Supervisor
Kathy	REID	Client Support Staff
Amanda	ROBINSON	Client Support Staff
Rosemary	RUSSELL	Education & Support Coordinator
Bambi	SANGSTER BAUMAN	Client Support Staff
Lindsay	SCHINBEIN	Client Support Staff & Therapeutic Recreation Assistant
Rose	SHIELDS	Client Support Staff
Melodie	STREET	Finance Assistant
Sandra	TEGELTIJA	Education & Support Coordinator
Vicky	TODD	Client Support Staff
Carrie	ТОТН	Respite Program Superviso
Michele	VIGNEUX	BSO System Navigator
Justina	WARREN	Client Support Staff
Peggy	WINCH	Manager of Fund Development & Community Engagement

59
Team Members

19
Languages



FINANCIAL REPORT

STATEMENT OF FINANCIAL POSITION: March 31, 2019				
		2019	2018	
ASSETS	Cash & Investment	\$656,313	\$510,720	
	Other	72,515	39,791	
	Capital	787,204	781,971	
		\$1,516,032	\$1,332,482	
LIABILITIES	Current Liabilities	\$328,606	\$146,366	
AND NET	Deferred Contributions	655,763	689,342	
ASSETS	Net Assets	531,663	496,774	
		\$1,516,032	\$1,332,482	

The financial summary and statement of operations presented here have been extracted from our organization's audited financial statements which were audited by BDO Canada LLP and as such does not contain all disclosed required under Canadian accounting standards for not-for-profit organizations.

The Alzheimer Society of Windsor & Essex County is committed to transparency and accountability to our

stakeholders and general public. Our complete

audited financial statement is available on our website at www.alzheimerwindsor.com or upon

request to generalinformation@aswecare.com

STATEMENT OF OPERATIONS: Year Ended March 31, 201

2019

2018

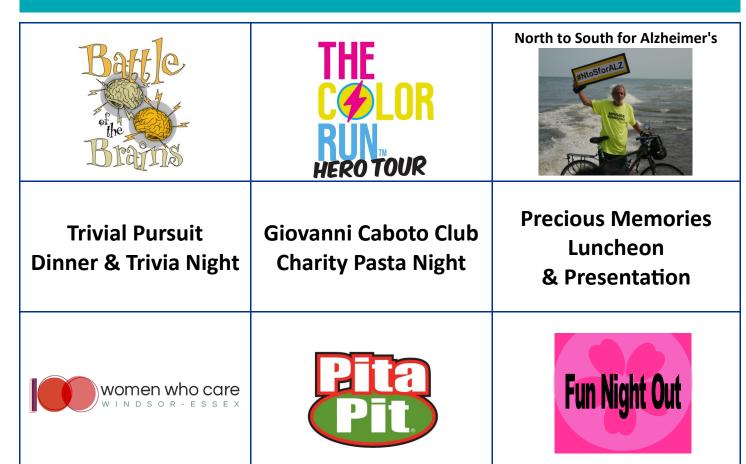
REVENUES

EXPENSES

Government Funding	\$1,928,198	\$1,656,298
Donations & Bequests	364,412	214,848
User fees	305,826	305,940
Special Events	221,428	215,266
Other	153,292	93,664
	\$2,973,156	\$2,486,016
Salaries & Subcontracting- Programs	\$1,524,546	\$1,284,960
Salaries- Administration	280,862	275,219
Employee Benefits	359,532	347,352
Occupancy	349,316	104,162
Program Support	76,846	132,114
Office Supplies and Telephone	96,376	77,008
Automotive	62,402	56,192
Special Events	44,924	34,362
Amortization	40,353	38,574
Meetings, Trainings & Conferences	31,815	28,701
Professional Fees	18,788	13,740
Research	5,000	5,000
Other	47,507	42,439
	\$2,938,267	\$2,439,823
EXCESS OF REVENUES OVER EXPENSES	\$34,889	\$46,193
Transfer to Other Funds	(\$34,889)	(\$34,889)
	\$0	\$0

EVENTS - Community Third Party

Community events come in all types and sizes and together add up to raise a substantial amount of funds for ASWE. We could not achieve our 2017-2018 fundraising goals without the below events. Thank you to the organizers and supporters of these events.



DONATIONS

Donations make a huge impact to our fundraising goals!! We are deeply grateful to the families, individuals, corporations, foundations and community groups that show their commitment to our mission through generous donations.

Donations received may includes:

- In Memory
- Planned Giving
- Corporate Giving
- Foundations
- Birthdays

Wedding

- In Honour Bequests
- Monthly Giving Annual Giving
- Grants
- - Special Occasions

ASWE EVENTS \$80,467

COMMUNITY EVENTS \$140,961

DONATIONS \$364,412

TOTAL FUNDS RAISED \$585,840

EVENTS - ASWE Signature Events

Thank you to the many supporters who host, sponsor, donate and participate in our signature and community events. You enable us to expand our reach and help even more people touched by dementia.



IG Wealth Management Walk for Alzheimer's

The IG Wealth Management Walk For Alzheimer's is a fundraising event taking place in over 150 communities across Canada. The Windsor walk took place at the Ford Test Track on May 27, 2018, raising \$22,487. All funds raised locally stay in our community to help support our programs and services.



Coffee Break®

Windsor and Essex County brewed coffee and raised \$27,000 to show their support for those living with dementia by hosting "Coffee Break" events. "Coffee Breaks" were hosted at homes, workplaces, spas, yoga studios and places of worship all in support of our programs and services.

World Alzheimer's Day Breakfast

Community members joined together to support World Alzheimer's Day at our annual breakfast event. ASWE presented Judy Jenner the Others Before Self Award. Shannon Manery spoke about her memoir she wrote, depicting what it is like living with and caring for someone who has dementia.

We honoured Don Martel, who cycled over 7000 kilometers North to South across Canada to raise funds for ASWE. We also honoured Marjorie Brown who bravely became the face of this terrible disease locally and provincially increasing awareness and the need for change.



UNIFOR Local 195 presented ASWE with a donation of \$10,000 that was used in support of direct client care within our Day Away Program and Respite Care Programs.

The CaregiverRX Matching Gift Campaign

The CaregiverRX Matching Gift Campaign raised \$104,153. It is the first time in our history that the Alzheimer Society of Windsor & Essex County raised \$100,000 through one event.

Thank you to Ground Effects Ltd. who donated the matching gift of \$50,000 and challenged the community to raise the same amount.



Alzheimer's Bridge Tournament \$1,745 Disc Golf Tournament \$5,395 Bingo \$19,213

How We Help Families

FIRST LINK SUPPORT

776 Referrals

427 Clients

2,011 Service Interactions

ADULT DAY PROGRAM

5,858 days of attendance

159 clients participated

30.6% increase (4,485) from 2013/14

CAREGIVER SUPPORT SERVICES

2,862 Face to face and/or telephone support

509 Individuals serviced

169 Group Sessions

1,022 Group Participants

2018 CLIENT SATISFACTION SURVEY

100% of respondents have indicated that they have been treated with courtesy and respect

of respondents strongly agree/agree that they have benefited from ASWE services

A full report of the survey is available on line at AlzheimerWindsor.com.

ACTIVE CLIENTS

As of March 31, 2018

1,024 Persons with Dementia

1,251 Partners in Care / Caregivers

IN-HOME RESPITE SERVICE

18,762 Hours of Care Provided

167 Individuals served

27.6% increase (14,705) from 2013/14

IN-HOME RESPITE SERVICE HOURS OF CARE PROVIDED BY LOCATION

9,508 hrs. | 50.7% Windsor

5,406 hrs. | 28.8%

Amherstburg, LaSalle & Tecumseh

3,847 hrs. | 20.5%

Essex, Lakeshore & Leamington

HEALTH PROMOTIONS PUBLIC EDUCATION

126 Group Sessions

2,567 Participants - Individuals serviced

CORE Programs

FIRSTLINK®

EDUCATION & SUPPORT SERVICES

First Link is a direct referral program connecting It is vital for partners in care to receive support to learning, community services, and support.

individuals and families affected by dementia to sustain themselves in their roles. Support may be one-on-one visits, either in their home or in our office and / or through support groups that take place at various locations in Windsor and Essex County.

ADULT DAY PROGRAM

RESPITE CARE

Saturday, and provides meaningful and appropriate persons with dementia in the comfort of their own activities for persons with dementia. This brings home, while providing the caregiver time for socialization and stimulation opportunities for those him / herself. with the disease, as well as relief for caregivers.

Day Away Program is offered Monday through In-Home Respite Program provides services to

Additional Client Programs

FINDING YOUR WAY®

MINDS IN MOTION®

MEMORY CAFÉ

DINING WITH DEMENTIA

caregivers and communities mid-stage prepare missing. incidents of going missing and ensure people with dementia can live safely in the community.

for and their care partners.

provides a great environment to establish new friendships with others who are living with similar experiences.

refreshments. The Café their care partners. provides opportunities for socialization, learning and entertainment, all in an informal and inclusive coffee shop environment.

Finding Your Way® helps Minds in Motion is an 8 The Memory Café is a FREE The Dining With Dementia people living with dementia, week program for people gathering place for people lunch series is designed to families, their living with early to living with dementia, their facilitate a comfortable Alzheimer's care partners, families, and dining experience for those recognize the risk of going disease or other dementias friends to relax, and enjoy living with dementia and

> Lunches are held at various restaurants within Windsor and Essex County.

REITMAN CENTRE C.A.R.E.R.S. PROGRAM

REMEMBERING THROUGH THE ARTS

their partners in care.

CREATIVE EXPRESSIONS & ART DISCOVERY

A customized Art Gallery of Persons with dementia and A program designed to Windsor tour specifically for their persons with dementia and experience effect of art making.

BEHAVIOURAL SUPPORTS ONTARIO (BSO)

care partners enhance services for older addictions and

The Coaching, Advocacy, Respite, Education,

Relationship, Simulation Program is an eight week, skills-based group for family caregivers.

Focusing on practical skills based tools and emotional supports needed to provide care for family members with dementia.

MUSIC FOR MEMORIES

Personalized playlists of music are created on iPods for our neurological disorders. clients to stimulate memory and soothe in times of need.

therapeutic adults who reside in long-term care homes and who have complex response behaviours associated with dementia, mental health,



DINING WITH DEMENTIA

For those with dementia and their care partners, dining out can be a difficult experience.

An overly complicated menu can be too much to navigate and finding the washroom facilities may be unnecessarily stressful. Sometimes, a restaurant can feel like an unsafe place, where it is difficult to relax.

Through funding from Caesars Windsor Cares, the new Dining With Dementia lunch series will improve the dining out experience for ASWE clients.

On Wednesday, January 23rd 2019, the Alzheimer Society of Windsor & Essex County hosted our very first Dining With Dementia lunch. Each month we select a different restaurant to dine.

The Dining with Dementia lunch series is designed to facilitate a comfortable dining experience for those living with dementia and their care partners.





New Dining with Dementia program gives patients chance to get out

A unique program designed to give patients suffering with dementia-related illness a chance to get out for a meal with egiver was launched Wednesday by the Alzheimer Society of Windsor Essex

