

Société **Alzheimer** *Society*

WINDSOR - ESSEX COUNTY

2017-2018
Annual Report

Because of the Alzheimer Society ...



Contents

Alzheimer Society of Windsor and Essex County (ASWE)
Annual Report 2017 / 2018

Content	2
Mission Vision Role Values	3
Message from the Chair and CEO	4
Stakeholders	5
Our Team	6
Awards & Recognition	7
Financial Statement	8
Summary of Highlights	9
Our Programs	10
Additional Client Programs	11
Fundraising Events	12
3rd Party Events	13
Community Engagement	14
Gratitude	15
Because of the Alzheimer Society	16
Notes	17

Mission | Vision | Role | Values

Alzheimer Society of Windsor and Essex County (ASWE)
Annual Report 2017 / 2018

MISSION

To alleviate the personal and social consequences of Alzheimer's disease and other dementias.

VISION

A world without Alzheimer's disease and other dementias.

ROLE STATEMENT

To collaborate with all levels of the organization and our local community in order to foster excellence in services and education, and to support research.

CORE VALUES: C.A.R.E

Collaboration Accountability Respect Excellence

Because of the Alzheimer Society ...



Message from the Chair and CEO



Pat Soulliere
Board Chair



Sally Bennett Olczak
Chief Executive Officer

Alzheimer Society of Windsor and Essex County (ASWE) Annual Report 2017 / 2018

The Board of Directors would like to thank all the wonderful volunteers, students, community partners, donors, staff and members of the community who support the Alzheimer Society of Windsor & Essex County (ASWE). ASWE strives each and every day to alleviate the personal and social consequences of Alzheimer's disease and other dementias, and we couldn't do it without you.

Population projections indicate that in Windsor and Essex County we have approximately 7,500 persons with a diagnosed dementia. Adding to this is an anticipated growth of dementia diagnoses of 4% or more per annum over the next generation, numbers that indicate a doubling of the number of persons with dementia in our proud community. Clearly we have much work ahead to care for those affected by dementia in our community.

In order to meet the needs of our clients, persons with dementia and their partners in care, ASWE's programs and services have grown, evolved and are operating at and beyond capacity.

Our core service programs of First Link®, Education and Support Services, Day Away and Respite Care continue. This year our onsite day program has expanded adding 10 additional program spaces to our Saturday program, now at capacity and equivalent to Monday through Friday programming at 25 clients per day. Through program supports and a variety of grants and partnerships with the Alzheimer Society of Canada, the Alzheimer Society of Ontario and local corporate, community agency and private donors we have been able to add many one-time wellness and on-going programs to enrich the lives of persons with dementia and their partners in care.

Included in those programs are Finding Your Way, Minds in Motion®, memory cafes, and Creative Expression and Art Discovery Program amongst other enriching programs.

Funding from the Ontario Dementia Strategy, in its first of three years, assisted ASWE with the provision of additional complimentary in-home respite care and day program services at the end of our fiscal 2018 year. Partners in care were afforded additional much-needed respite while we cared for their loved ones. Additionally, our education and support program has expanded with the addition of a First Link Care Navigator position and Education and Support Coordinator position due to the strategy.

Third party fundraising continues to grow. This type of fundraising - conceived of and carried through by members of our community - proceeds of which support our programs and services, brought in approximately \$120,000 in the past year. The Battle of the Brains, spearheaded by Mr. Jack Ramieri and held in January, National Alzheimer's Awareness Month each year, brought in \$40,000 as our largest 3rd party fundraising event over the past year. Page 13 of this report highlights the many and varied events held. We are so grateful for the creative efforts and generous supports provided by so many community members for third party fundraising.

As our programs continue to grow and evolve to reflect growing needs in our community we continue to listen to the needs of our clients. We are currently beginning to map out program and physical space needs requirements for the next generation in consultation with community partners.

We look forward to the day when a cure is found, but until then, the Alzheimer Society of Windsor & Essex County will continue to provide much-needed support to our community. The board thanks you for sharing our goal, our dream, our mission.

Because of the Alzheimer Society ...



FOUNDERS (1981)

Mrs. Marilyn Brown- Skinner
Mr. George Sims

HONORARY DIRECTORS

Mr. Dave Cooke
Mr. Ari Freed
Ms. Mina Grossman-Ianni
Mr. Justice Harry Momotiuk
Mme. Justice Micheline Rawlins
Mr. Wayne Stevens
Dr. Fouad Tayfour
Mrs. Rochelle Tepperman
Mr. John Vollmer

BOARD OF DIRECTORS

Mr. Pat Soulliere - Chair
Ms. Karen Hall - Vice Chair
Mr. Arvind Arya - Treasurer
Mrs. Gay Wrye - Secretary
Ms. Claire Bebbington - Director
Mr. Marty Beneteau - Director
Mr. Rick Farrow - Director
Dr. Sheila Horen - Director
Mr. Bill Marcotte - Director
Mrs. Patricia McMahon - Director
Ms. Sarah Mushtaq - Director
Ms. Marilyn Villalta - Director

CHIEF EXECUTIVE OFFICER

Mrs. Sally Bennett Olczak
2002 – Present

HONORARY LIFETIME MEMBERS

Mr. George Sims (<i>deceased</i>)-1981-1987	Mr. Jim Donaldson-2000-2004
Mr. Don Fairley-1988-1990, 1994-1995	Mr. Bryon Gero (<i>deceased</i>)-2004-2006
Dr. Olga Malott (<i>deceased</i>)-1990-1991	Ms. Eda Cross -2006-2008
Ms. Lucia Eugeni-1991-1992	Mr. Bob Renaud-2008-2010
Dr. Ciaran Sheehan-1992-1994	Mr. Ron Pronger-2010-2012
Mr. James Pollock (<i>deceased</i>)-1995-1997	Dr. Gaston Franklyn-2012-2014
Mrs. Janet Lord-1997-2000	Ms. Helen Biales - 2014-2016

STANDING COMMITTEE MEMBERS:

COMMUNITY ADVISORY COUNCIL

Ms. Gay Wrye – Chair	Mr. Pat Soulliere- <i>ex officio</i>	Ms. Marjorie Brown
Mrs. Claudette Burgess	Dr. Mitch Fields	Dr. Gaston Franklyn
Mr. Jacques Kenny	Mr. Tom Noble	Ms. Shirley Pinard
Mr. Ron Pronger	Mr. Mike Ricketts	Mr. Bob Renaud
Mrs. Sally Bennett Olczak (<i>staff</i>)		

NOMINATION & GOVERNANCE COMMITTEE

Ms. Marilyn Villalta – Chair	Mr. Pat Soulliere – <i>ex officio</i>	Ms. Karen Hall
Mr. Barry Horrobin	Mr. Raed Kadri	Mrs. Patricia McMahon
Ms. Gay Wrye	Mrs. Sally Bennett Olczak (<i>staff</i>)	

FINANCE / SERVICES COMMITTEE

Mr. Bill Marcotte	Mr. Pat Soulliere – <i>ex officio</i>	Mr. Arvind Arya - Treasurer
Mr. Marty Beneteau	Ms. Patti France	Mr. Carlo Grandi
Ms. Karen Hall	Ms. Sheila Horen	Ms. Sarah Mushtaq
Mr. John Dominato (<i>staff</i>)	Mrs. Sally Bennett Olczak (<i>staff</i>)	

ASO BOARD

Dr. Gaston Franklyn

ASIO FEDERATION AGREEMENT STEERING COMMITTEE

Ms. Karen Hall

ASO LIAISONS

Mr. Pat Soulliere
Ms. Karen Hall

ASIO SHARED SERVICES COMMITTEE

Mrs. Sally Bennett Olczak

LHIN MEETING REPRESENTATIVES

Mr. Pat Soulliere Ms. Karen Hall

COMMUNITY AMBASSADORS

Mr. Pat Soulliere Ms. Karen Hall

SPECIAL ADVISORS TO BOARD AND CEO

Ms. Deana Johnson Mr. Jeff Ostrow Dr. Ted Vokes Mr. Bill Wrye Ms. Dana Young

BUILDING COMMITTEE

Mr. Pat Soulliere – <i>Chair</i>	Ms. Karen Hall	Mr. Arvind Arya	Mr. Rick Farrow
Mr. John Dominato (<i>staff</i>)	Mrs. Sally Bennett Olczak (<i>staff</i>)		

PLANNED GIVING LEADERSHIP COMMITTEE

Mr. Arvind Arya Mr. Marty Beneteau Sally Bennett Olczak (*staff*) Peggy Winch (*staff*)

Our Team

Current staff listing as of June 2018

Juliet Argulles	Client Support Staff
Janice Bardwell-Poulin	Education & Support Coordinator
Nancy Barkou	Canada Summer Jobs Student
Theresa Barrette	Client Support Staff
Lori Baxter	Education & Support Coordinator
Angela Belleau	Community Engagement & Volunteer Coordinator
Andy Berthiaume	Education & Support Coordinator
Danielle Bianchet	First Link Care Navigator
Dara Britton	Client Support Staff
Amanda Burgess	Human Resources Administrator
Lauren Casagrande	Education & Support Coordinator
Rosa Churio Rodriguez	Client Support Staff
Latrice Coolin	Client Support Staff
Denise D'ascanio	Client Support Staff
Jessica Daskalakis	Minds in Motion / Therapeutic Recreation Assistant
Crystal Desjardins	Client Programs Office Administrator
John Dominato	Director of Finance & Support Services
Julie Dufresne	Client Support Staff
Dawna Fawcett	Education & Support Coordinator
Sydney Filice	Canada Summer Jobs Student
Rosemary Fiss	Manager of Education & Support Programs
Victoria Fram	Client Support Staff
Lauryn Fraser	Music for Memories Program Coordinator & Canada Summer Jobs Student
Lisa Girard	Client Support Staff
Natalie Gray	Education & Support Coordinator
Elizabeth Hill	Client Support Staff
Mariya Hoshivska-Kis	Client Support Staff
Yuriy Kis	Client Support Staff
Lidia Kowal	Client Support Staff
Whitney La Butte	Client Support Staff
Janice Laforest	First Link Coordinator
Carolyn Manchurek	Client Support Staff
Tara-Lynn McBride	Office Administrator/Front Receptionist
Debbie Milling	Client Support Staff
Xiomara Mora	Client Support Staff
Sally Bennett Olczak	Chief Executive Officer
Helen Purdy	Client Support Staff
Judy Raiger	Client Programs Coordinator
Kathy Reid	Client Support Staff
Rose Russell	Education & Support Coordinator
Bambi Sangster Bauman	Client Support Staff
Lindsay Schinbein	Client Support Staff / Therapeutic Recreation Assistant
Miranda Sheftel	Canada Summer Jobs Student
Rose Shields	Client Support Staff
Melodie Street	Finance Assistant
Grace Uwatse	Client Support Staff
Kathleen Vendrasco	Manager of Client Care Programs
Michele Vigneux	System Navigator - Behaviour Supports Ontario
Justina Warren	Client Support Staff
Peggy Winch	Manager of Fund Development & Community Engagement

50
TEAM MEMBERS

15
LANGUAGES

1
GOAL

Awards & Recognition

Alzheimer Society of Windsor and Essex County (ASWE)
Annual Report 2017 / 2018

AWARDS

The Alzheimer Society of Windsor & Essex County (ASWE) was awarded the 'GPA Leadership Excellence in Person-Centered Care' Award from AGE (Advanced Gerontological Education). ASWE is committed to integrating Gentle Persuasive Approaches (GPA) into all our organizational policy and processes.

All our staff are trained in the GPA and take part in refresher courses every two years.



Alzheimer Society of Windsor & Essex County staff were recognized by the Erie St. Clair LHIN with the 'Heroes in the Home' Award. 'Heroes in the Home' celebrates the dedication and selflessness of caregivers and highlights the extraordinary work of these individuals.

SCHOLARSHIP

The Alzheimer Society of Windsor & Essex County is pleased to provide annual St. Clair College scholarships to two deserving students in a health related program.



SUMMARY STATEMENT OF FINANCIAL POSITION

MARCH 31, 2018

		2018	2017
ASSETS	Cash & Investment	\$510,720	\$469,441
	Other	39,791	56,846
	Capital	781,971	800,053
		\$1,332,482	\$1,326,340
LIABILITIES	Current Liabilities	\$146,366	\$143,664
AND NET	Deferred Contributions	689,342	732,095
ASSETS	Net Assets	496,774	450,581
		\$1,332,482	\$1,326,340
SUMMARY STATEMENT OF OPERATIONS: Year Ended March 31, 2018			
REVENUES	Government Funding	\$1,656,298	\$1,610,189
	User fees	406,016	392,210
	Donations & Bequests	214,848	230,182
	Special Events	215,266	186,548
	Other	93,664	98,106
		\$2,586,092	\$2,517,235
EXPENSES	Salaries & Sub-contracting-Programs	\$1,284,860	\$1,220,912
	Salaries-Administration	275,219	263,963
	Employee Benefits	347,352	344,174
	Program Support	231,880	223,258
	Occupancy	103,249	96,771
	Office Supplies and Telephone	77,921	63,836
	Automotive	56,192	58,174
	Meetings, Trainings & Public Relations	28,701	37,248
	Amortization	38,574	37,531
	Special Events	34,362	78,242
	Professional Fees	14,050	14,183
	Research	5,000	5,000
	Other	42,539	20,232
		\$2,539,899	\$2,463,524
	EXCESS OF REVENUES OVER EXPENSES	\$46,193	\$53,711

Financial Statement

Alzheimer Society of Windsor and Essex County
(ASWE)
Annual Report 2017 / 2018

COMPLETE FINANCIAL STATEMENT

This financial summary is an excerpt from the complete financial statements of the organization, which were audited by BDO Canada LLP and as such does not contain all disclosures required under Canadian accounting standards for not-for-profit organizations. A copy of the complete financial statements is available on our website at www.alzheimerwindsor.com or upon request to generalinformation@aswecare.com.

Highlights

Alzheimer Society of Windsor and Essex County (ASWE)
Annual Report 2017 / 2018

Where Our Clients Are Referred From

CCAC	505
Self-referral	153
Other	25
Geriatric Emergency Mgt	40
Physicians	179
TOTAL REFERRALS	902
THROUGH FIRST LINK®	

In-Home Respite Care

17,345
Hours provided

17.95% increase
(14,705) from
2013-14

Day Away Program

6,091
Days of attendance
by PWD

35.8% increase
(4,485) from
2013-14

Total Identified Individuals Served

4,447
Clients receiving service
in the year
(Core Services)

1065
Partners in care

862
Persons with
dementia

Individual Counseling Sessions

432
Total
individuals
served

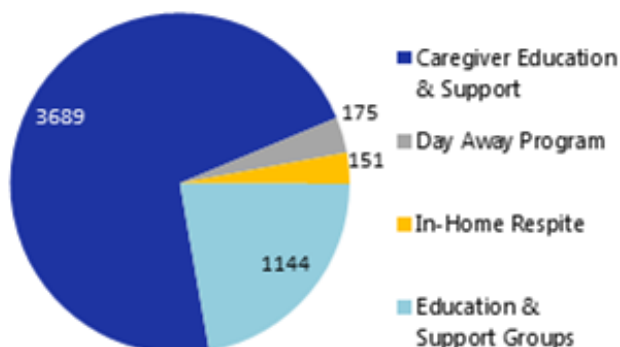
2,065
Sessions with
PWD or their
partners in
care

Caregiver Support Groups

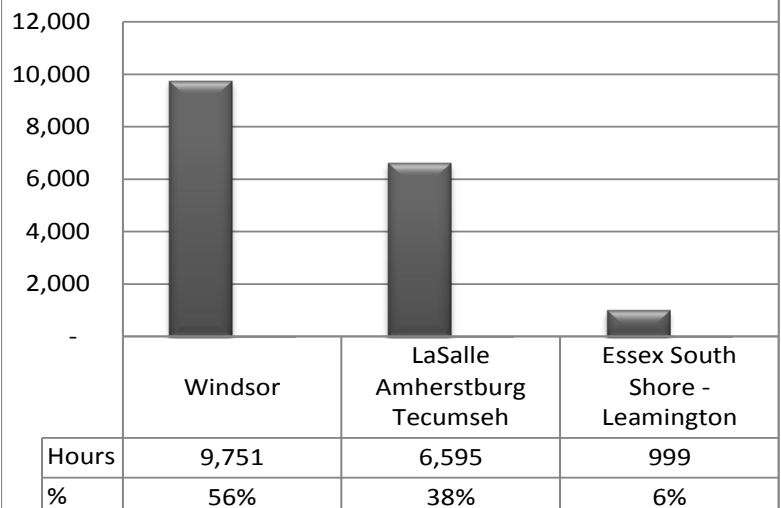
1,006
Individuals
attended

138
Total number
of sessions

No. of Clients By Program



In-Home Respite Care Hours Provided by Location





Our Programs

Alzheimer Society of Windsor and Essex County (ASWE)
Annual Report 2017 / 2018

FIRSTLINK®

First Link is a direct referral program connecting individuals and families affected by dementia to learning, community services, and support.

EDUCATION & SUPPORT SERVICES

It is vital for partners in care to receive support to sustain themselves in their roles. Through one on one visits, either in their home or in our office and/ or through support groups that take place at various locations in Windsor and Essex County.

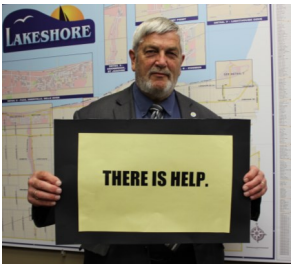
DAY AWAY

Day Away Program is offered Monday through Saturday, and provides meaningful and appropriate activities for persons with dementia. This brings socialization and stimulation opportunities for those with the disease, as well as relief for caregivers.

RESPIRE CARE

In-Home Respite Program provides services to persons with dementia in the comfort of their own home, while providing the caregiver time for themselves.

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Additional Client Programs

FINDING YOUR WAY®

Finding Your Way® helps people living with dementia, their families, their caregivers and communities recognize the risk of going missing, be prepared for incidents of going missing and ensure that people with dementia can live safely in the community.

MINDS IN MOTION®

Minds in Motion is an 8 week program for people living with early to mid-stage Alzheimer's disease or other dementias and their care partners. It provides a great environment to establish new friendships with others who are living with similar experiences. It includes 45 minutes each of physical activity, and cognitively stimulating activities.

MEMORY CAFÉ

The Memory Café is a FREE gathering place for people living with dementia, their care partners, families, and friends to relax, and enjoy refreshments. The Café provides opportunities for socialization, learning and entertainment, all in an informal and inclusive coffee shop environment. Now operating in Windsor & Kingsville .

CREATIVE EXPRESSION & ART DISCOVERY PROGRAM

Persons with dementia and their care partners are able to experience the calming and therapeutic effect of art making.

REMEMBERING THROUGH ART

A customized Art Gallery of Windsor tour specifically for persons with dementia and their partners in care.

MUSIC FOR MEMORIES

Personalized playlists of music are created on an iPod for our clients to stimulate memory and soothe in times of need.

BEHAVIOUR SUPPORTS ONTARIO (BSO)

BSO is a program designed to enhance services for older adults who reside in long-term care homes and who have complex response behaviours associated with dementia, mental health, addictions and other neurological disorders. BSO also provides supports to Care Partners. ASWE supports the BSO Program and provides on-site office space for the BSO System Navigator.

Fundraising Events

Alzheimer Society of Windsor and Essex County (ASWE)
Annual Report 2017 / 2018

ASWE EVENTS



Because of the Alzheimer Society ...

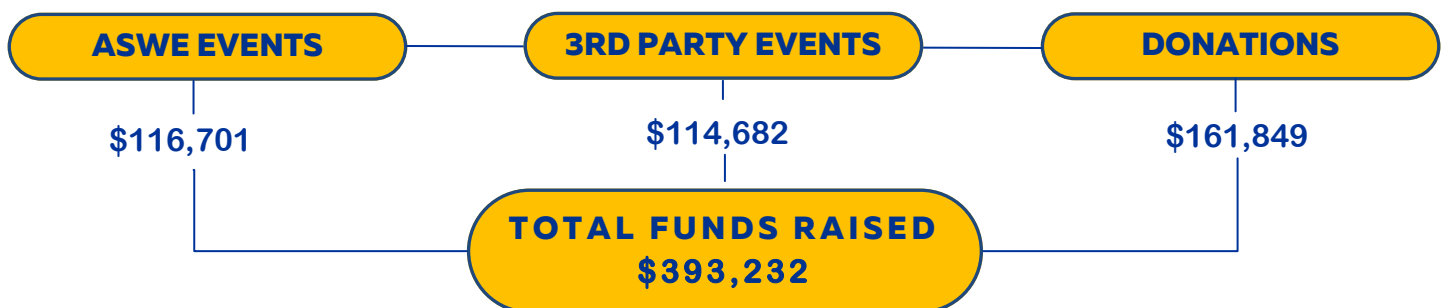


3RD PARTY EVENTS

Third party events are an important resource for raising funds. These events allow ASWE advocates the opportunity to give back in a way that is fun and meaningful. These events also increase our reach in the community and ensure that our programs and services will be there for those that need them. Thank you to those who have hosted or attended a third party event.

		Precious Memories Fundraising Dinner 	Trivial Pursuit 	 RBC Wealth Management RBC Dominion Securities Windsor Charity Golf Classic
Denim & Diamonds Gala 	GARY McNAMARA MAYOR'S Charity Golf Tournament 	Charity Pasta Night 		Summer Sizzler Quarter Auction 
ANNE'S ON THE AVENUE A Girls Night Out Fashion Show & Networking Event		FALL FASHION SHOW  Darinka Rozman Investors Group	Lowe Martin Mansion Tour 	BUFFALO WILD WINGS EAT WINGS RAISE FUNDS™

Other events and campaigns that make an impact include: in honour & in memory, planned giving, monthly giving, weddings & birthday donations, craft shows, used book sales, BBQ's. *All add up to support our*



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Community Engagement

OUTREACH

In 2017/18 ASWE staff and volunteers took part in over 20 health fairs and related events offered by community partners.

These events strengthen our ties to local organizations and help to increase awareness about dementia and the services we provide.

Additionally, staff attends numerous community events and celebrations to show our appreciation for organizations that are committed to improving the lives of Windsor Essex residents living with dementia.



January is Alzheimer's Awareness Month

Our new year's resolution is to end dementia stigma!

Will you join us?

During January's Alzheimer's Awareness Month, we focused on addressing the stigmas that surround those living with dementia.

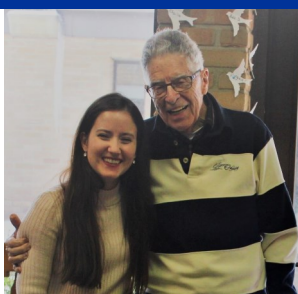
This year's campaign #ilivewithdementia sought to shift the perceptions of Canadians about dementia.

We reached out to local media to educate Windsor and Essex County on the realities of the condition in order to battle the stigma so long engrained.



VOLUNTEERS

600 plus volunteers helped provide support for client programming, ASWE events, third party events, administration, education and awareness events. Totalling over & 7,105 hours of support.



SUPPORTERS OF ALL KINDS

Bequests
Canada Summer Jobs
Community Partners
Event Sponsors
Forget-Me-Not Partners
Foundations
Individual Donors
Memorial Donors
Monument of Memories
Planned Giving

MEDIA SUPPORT

AM800 CKLW	Kingsville Reporter
Biz X Magazine	Lakeshore News
BlackBurn Radio	LaSalle Post
CBC Radio	Leamington Southpoint Sun
CBC Television	Rivertown Times
CJAM	Snapd Windsor
CTV Windsor	Tecumseh Tribune
The Square	Windsorite.ca
Essex Free Press	Windsor Life Magazine
Harrow News	Windsor Star
Inplay Magazine	YourTV

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Forget Me Not

The Alzheimer Society's Forget Me Not symbol represents memory loss, a key symptom of Alzheimer's disease.

The three flowers represent: the person with the disease | the caregiver | the Society



Notes

Alzheimer Society of Windsor and Essex County (ASWE)
Annual Report 2017 / 2018