Rekindling friendship through an Alzheimer's diagnosis

Newmarket's Nancy Poupard and Jody Hub are participating in the IG Wealth Management Walk for Alzheimer's in Jackson's Point in honour of their husbands

FOR IMMEDIATE RELEASE

AURORA, ON (May 17, 2019) – Newmarket's Nancy Poupard and Jody Hub met when their children were young, but like many friendships theirs took a pause for a number of years until it was rekindled over an Alzheimer's diagnosis.

Jody's husband, Steve, was diagnosed with young-onset dementia in 2010. George, Nancy's husband, was diagnosed with dementia in 2014. Both men are now in the same long-term care home and both women are grateful to have the support of each other.

Nancy and Jody are walking in support of their husbands during the IG Wealth Management Walk for Alzheimer's at The Briars Resort & Spa in Jackson's Point on Saturday, May 25 as part of the nine-member Memory Lane team. The annual Walk for Alzheimer's raises funds and awareness in support of York Region residents impacted by dementia. All money raised in York Region stays in the region supporting DAY programs, support groups and education.

"Alzheimer's disease is a worthy cause and unfortunately the numbers (of people being diagnosed) are going up," Poupard said.

The Walk for Alzheimer's at the Briars goes from 9 to 11:30 a.m. and follows a three-kilometre route along Hedge Road. Visit www.walkforalzheimers.ca to register as an individual or team and to donate.

-30-

About the Alzheimer Society York Region (AS York)

The Alzheimer Society of York Region is a leader in actively supporting individuals and families living with Alzheimer's disease and other dementias. Our quality, dementia-specific DAY program services, enriched social work program and education opportunities is well respected.

Media contact:

Loren Freid, Chief Executive Officer, Alzheimer Society of York Region

Tel: 905-726-3477, ext. 223

Email: lfreid@alzheimer-york.com

Read more about Nancy and Jody's story: http://bit.ly/ASYorkSpring19. Read more about the IG Wealth Management Walk for Alzheimer's: http://bit.ly/WFAASYork19. AS York celebrates its Honorary Family from Stouffville: http://bit.ly/HonoraryFamily19.

Note: Please use whatever information you need from these stories.

Pictures: Nancy Poupard and Jody Hub; Jody and Steve Hub; Nancy and George Poupard, IG Wealth Management logo, Blue 7s – AS York's Honorary Family the Schoenrocks