

**Alzheimer Society of York Region hosts its annual walk Saturday, May 26 in support of those living with Alzheimers and other dementias**

*Walk for Alzheimer's takes place at the Briars Resort on the shores of Lake Simcoe*

FOR IMMEDIATE RELEASE

AURORA, ON (May 9, 2018) – The Alzheimer Society of York Region hosts its Walk for Alzheimer's May 26 at the Briars Resort and Spa in Jackson's Point in the Town of Georgina.

Participants walk through the historic Briars grounds and along Hedge Road and the shores of Lake Simcoe before returning to the resort. This family-friendly walk offers morning snacks and drinks, entertainment throughout the event, a colouring station, raffles and the popular Find the Gnome for a chance to win a prize. The event goes from 9 to 11:30 a.m. at 55 Hedge Rd. **Visit [walkforalzheimers.ca](http://walkforalzheimers.ca) to register or donate to a team.**

"Money raised during Walk for Alzheimer's allows us to support the more than 2,200 families whose loved ones are living with the disease," says Loren Freid, chief executive officer at the Alzheimer Society of York Region. "And by participating in the walk or donating to an already-established team, we can help even more families in our communities."

All money raised in the York Region walks stays in York Region. Currently there are more than 15,000 people in York Region living with Alzheimer's disease and other dementias, a number expected to double by 2031. For each person diagnosed with dementia, 10 to 12 more people are affected.

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**About the Alzheimer Society York Region (AS York)**

The Alzheimer Society of York Region has been a leader in actively supporting individuals and families coping with Alzheimer's disease and other dementias since 1985. Our history of delivering quality, dementia-specific day program services, an enriched social work program and education opportunities is well respected.

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